



**SANTA CRUZ METROPOLITAN TRANSIT DISTRICT (METRO)  
BOARD OF DIRECTORS AGENDA MEETING MINUTES\*  
OCTOBER 26, 2018 – 9:00 AM  
CAPITOLA CITY COUNCIL CHAMBERS  
420 CAPITOLA AVENUE  
CAPITOLA , CA 95010**

A regular meeting of the Board of Directors of the Santa Cruz Metropolitan Transit District (METRO) was convened on Friday, October 26, 2018 at the Capitola City Council Chambers, 420 Capitola Avenue, Capitola, CA.

The Board Meeting Agenda Packet can be found online at [www.SCMTD.com](http://www.SCMTD.com) and is available for inspection at Santa Cruz METRO's Administrative offices at 110 Vernon Street, Santa Cruz, California. \*Minutes are "summary" minutes, not verbatim minutes. Audio recordings of Board meeting open sessions are available to the public upon request.

This document has been created with accessibility in mind. With the exception of certain 3rd party and other attachments, it passes the Adobe Acrobat XI Accessibility Full Check. If you have any questions about the accessibility of this document, please email your inquiry to [accessibility@scmttd.com](mailto:accessibility@scmttd.com)

**SECTION I: OPEN SESSION**

**CALL TO ORDER** at 9:04 AM by Chair McPherson.

EX-Officio Director, Alta Northcutt, was sworn in by Julie Sherman, General Counsel.

**ROLL CALL:** The following Directors were present, representing a quorum:

<b>Director Ed Bottorff</b>	<b>City of Capitola</b>
<b>Director Cynthia Chase</b>	<b>City of Santa Cruz</b>
<b>Director Trina Coffman-Gomez</b>	<b>City of Watsonville</b>
<b>Director Jimmy Dutra</b>	<b>City of Watsonville</b>
<b>Director Norm Hagen</b>	<b>County of Santa Cruz</b>
<b>Director John Leopold</b>	<b>County of Santa Cruz</b>
<b>Director Donna Lind</b>	<b>City of Scotts Valley</b>
<b>Director Cynthia Mathews</b>	<b>City of Santa Cruz</b>
<b>Director Bruce McPherson</b>	<b>County of Santa Cruz</b>
Director Dan Rothwell	County of Santa Cruz
<b>Director Mike Rotkin</b>	<b>County of Santa Cruz</b>
<b>Ex-Officio Director Alta Northcutt</b>	<b>Cabrillo College</b>
Ex-Officio Director Davon Thomas	UCSC

Ex-Officio Director Thomas and Director Rothwell were absent.

**STAFF PRESENT:**

Alex Clifford  
Julie Sherman

METRO CEO/General Manager  
METRO General Counsel

METRO EMPLOYEES AND MEMBERS OF THE PUBLIC WHO VOLUNTARILY INDICATED THEY WERE PRESENT (IN ALPHABETICAL ORDER) WERE:

Angela Aitken, SCTMD  
Grace Blakeslee, RTC  
Ross Clark, Public  
Ginger Dykar, RTC  
Wes Guild, SEIU  
Joan Jeffries, SEIU

Sue Lisin, Public  
Joseph Mata, SEIU  
Kevin O'Conner, Public  
Larry Pageler, UCSC  
Peter Walz, Public

### **ANNOUNCEMENTS**

Chair McPherson introduced Carlos Landaverry for his Spanish Language interpretation services. Mr. Landaverry announced his services in Spanish for the assembly. Chair McPherson also announced that the meeting is being televised by Community Television of Santa Cruz County with technician, Mr. Lynn Dunton.

### **BOARD OF DIRECTORS COMMENTS**

Director Hagen expressed a need to recruit more Operators. CEO Clifford noted that a recruiting update is planned for later in today's meeting.

### **ORAL AND WRITTEN COMMUNICATIONS TO THE BOARD OF DIRECTORS**

Hearing none, Chair McPherson moved to the next agenda item.

### **WRITTEN COMMUNICATIONS FROM MAC**

Having none, Chair McPherson moved to the next agenda item.

### **LABOR ORGANIZATION COMMUNICATIONS**

Hearing none, Chair McPherson moved to the next item.

### **ADDITIONAL DOCUMENTATION - distributed and available at the back of the room**

- Agenda Item 12, Unified Corridor Investment Study Update Presentation
- Agenda Item 15, Job Fair Cards
- Agenda Item 17, October 17, 2018 Special Board Meeting Presentation
- Agenda Item 22, Public Comments Regarding Soquel Park and ride Received After 10/22/18
- News Clips

### **CONSENT AGENDA**

9-01 RECOMMENDED ACTION ON TORT CLAIMS

9-02 ACCEPT AND FILE: PRELIMINARY APPROVED CHECK JOURNAL DETAIL FOR THE MONTH OF SEPTEMBER 2018

9-03 ACCEPT AND FILE MINUTES OF THE SEPTEMBER 28, 2018 BOARD OF DIRECTORS MEETING, OCTOBER 12, 2018 PERSONNEL/HR COMMITTEE MEETING AND OCTOBER 17, 2018 SPECIAL BOARD OF DIRECTORS MEETING

9-04 APPROVE: CONSIDERATION OF DECLARING VEHICLES AND/OR EQUIPMENT AS EXCESS FOR PURPOSES OF DISPOSAL OR AUCTION

There was no public comment.

**ACTION: MOTION TO ACCEPT THE CONSENT AGENDA AS PRESENTED**

**MOTION: DIRECTOR ROTKIN**

**SECOND: DIRECTOR DUTRA**

**MOTION PASSED WITH 10 AYES (Directors Bottorff, Chase, Coffman-Gomez, Dutra, Hagen, Leopold, Lind, Mathews, McPherson and Rotkin) Director Rothwell was absent.**

**REGULAR AGENDA**

**10. PRESENTATION OF EMPLOYEE LONGEVITY AWARDS FOR PETE LEGORRETA (1988 – 2018, 30 years) AND ASCENCION SANCHEZ (1984 – 2018, 34 years)**

Chair McPherson announced and congratulated the Messrs Legorreta and Sanchez for their years of service. Vice Chair Bottorff presented Mr. Legorreta with the plaque. Mr. Legorreta then made a few comments on his career with METRO.

**11. PRESENTATION OF EMPLOYEE RETIREMENT RESOLUTIONS FOR LETICIA CALLEJAS, BUS OPERATOR (18 years) AND ELLYN PETERSON, BENEFITS ADMINISTRATOR (14 years)**

Bruce McPherson, Board Chair, thanked everyone for his or her years of service in absentia.

**ACTION: MOTION TO APPROVE THE RETIREMENT RESOLUTIONS FOR PETE LEGORRETA AND ASCENCION SANCHEZ AS PRESENTED**

**MOTION: DIRECTOR LEOPOLD**

**SECOND: DIRECTOR CHASE**

**MOTION PASSED WITH 10 AYES (Directors Bottorff, Chase, Coffman-Gomez, Dutra, Hagen, Leopold, Lind, Mathews, McPherson and Rotkin) Director Rothwell was absent.**

**12. ACCEPT AND FILE: UNIFIED CORRIDOR INVESTMENT STUDY UPDATE**

Ginger Dykaar and Grace Blakeslee, Sr. Transportation Planners with the SCCRTC, spoke to the presentation and distributed one additional page of information to the board. (See attached.)

A number of questions were asked and answered between the Directors, RTC representatives and METRO staff. Directors asked questions regarding the options, scenarios, associated costs, rail support by METRO, etc. Ms. Dykaar noted this is an ongoing discussion within the community to ensure an informed decision is reached. She added more information is available [at their website](#); e.g., EIR, etc. Ms. Blakeslee noted public comments are still being received. The SCCRTC is working with METRO staff to prepare an additional appendix that will identify funding sources to facilitate the bus/rail discussion. It is anticipated 40% of the funding would be lost if Prop 6 passes. SCCRTC is working with METRO staff to coordinate bus/rail logistics.

CEO Clifford reminded the assembly that, depending on the outcome of Prop 6, the fare discussion may occur sooner rather than later.

Concerns and suggestions were discussed regarding creative thinking to embrace under-represented communities; i.e., outreach opportunities at the local churches, COPA in Watsonville, Spanish translators and translations on the website, etc.

Ms. Northcutt offered to work with METRO and the SCCRTC to involve the Cabrillo student population to increase ridership, spread the word about transportation, etc.

Public comment:

Ron Goodman expressed concerns that the study didn't properly analyze bus rapid transit (BRT) as it doesn't offer the flexibility needed. He'd prefer an operational study.

In response, Mr. Emerson said METRO continues to work with the SCCRTC regarding ridership issues, costs and resources. He plans to provide more detail at the November board meeting.

**ACTION: MOTION TO ACCEPT AND FILE THE UNIFIED CORRIDOR INVESTMENT STUDY UPDATE AS PRESENTED**

**MOTION: DIRECTOR ROTKIN**

**SECOND: DIRECTOR DUTRA**

**MOTION PASSED WITH 10 AYES (Directors Bottorff, Chase, Coffman-Gomez, Dutra, Hagen, Leopold, Lind, Mathews, McPherson and Rotkin) Director Rothwell was absent.**

**13. CEO ORAL REPORT**

Alex Clifford, CEO/General Manager, provided an oral update of various subjects, including: CARB update: The ICT has been revised to accept the FTA definition of large and small properties. If it is passed, METRO will be classified as a small property, which will provide more discretion for the purchase of electric buses. METRO will receive four Proterra buses before the zero emission deadline, in time to provide our Operators and mechanics training and to get operational experience. We need to collect our own data.

The CTA Fall Conference was a success. He and Ms. Alvey will follow up with a new PG&E contact regarding the PUC regulation that independently owned utilities must create funding to help transit properties with charging infrastructure for electric fleets.

Mr. Tom Hiltner, Grants/Legislative Analyst, will be retiring at the end of the year. Mr. Emerson introduced Mr. Wondimu Mengistu, his replacement. Mr. Mengistu said he was happy to be at METRO and looks forward to working with all stakeholders.

CEO Clifford announced the following new hires and promotions since the last board meeting:

New Hires:

Maria E. Padilla, Customer Service Representative  
Brandon Dellis, Bus Operator  
Scott Ivens, Bus Operator  
Phylicia Mattos, Bus Operator  
Oscar Gutierrez, FM Mechanic  
Linda Lloyd, Sr. Accounting Technician  
Wondimu Mengistu, Grants/Legislative Analyst  
Michael Peno, Paratransit Operator  
Valentin Rodriguez, FM Mechanic  
Arturo Valdes, Custodial Service Worker

Promotions:

Idan Albarado, Promoted to Bus Operator  
Ivan Garcia, Promoted to Bus Operator  
Andrew Kearney, Promoted to Bus Operator  
Alma Gutierrez, Promoted to Dispatcher/Scheduler

There was no public comment.

**14. CONSIDERATION OF A RESOLUTION TO ESTABLISH THE BOARD OF DIRECTORS MEETING SCHEDULE & LOCATIONS FOR THE CALENDAR YEAR 2019**

Alex Clifford, CEO/General Manager, spoke to the staff report and the two exhibits: Exhibit A schedules three meetings per year in Santa Cruz and Watsonville cities. Exhibit B schedules two meetings per year in Santa Cruz and Watsonville cities. Many other transit properties do not travel; they utilize a central location. METRO staff is recommending the adoption of Exhibit B as the more cost effective, time saving approach.

Board and staff discussion ensued regarding the pros and cons of meeting locations and frequency, cost savings, etc.

Director Leopold reminded the assembly that public meetings are held at various locations when required to solicit public input.

There was no public comment.

**ACTION: MOTION TO ACCEPT AND APPROVE THE CALENDAR YEAR 2019 BOARD MEETING SCHEDULE AND LOCATIONS AS PRESENTED IN EXHIBIT B (TWO MEETINGS EACH IN THE CITIES OF SANTA CRUZ AND WATSONVILLE ANNUALLY) WITH A FRIENDLY AMENDMENT REQUESTING STAFF EXPLORE OFFSITE PARTICIPATION OPTIONS AND COST**

**MOTION: DIRECTOR ROTKIN**

**SECOND: DIRECTOR BOTTORFF**

**MOTION PASSED WITH 9 AYES (Directors Bottorff, Chase, Coffman-Gomez, Hagen, Leopold, Lind, Mathews, McPherson and Rotkin) Director Dutra opposed. Director Rothwell was absent.**

**15. RECEIVE: HUMAN RESOURCES DEPARTMENT RECRUITMENT UPDATE**

Dawn Crummie, HR Deputy Director, spoke to the presentation and offered an English version of the La Ganga advertisement.

Board members provided several suggestions to aid in recruitment, including: adult education school outreach, Indeed.com, community action boards, day worker center, UCSC career center outreach, etc.

Ex-officio Director Northcutt invited METRO to participate in the October 29<sup>th</sup> College and Career Night at Cabrillo.

There was no public comment.

**16. ORAL UPDATE ON EDUCATING THE PUBLIC ABOUT THE BENEFITS OF SENATE BILL 1**

Barrow Emerson, Planning and Development Director, reminded the assembly of the potential financial loss if Proposition 6 is successful.

There was no public comment:

**17. ORAL UPDATE ON OCTOBER 17, 2018 SPECIAL BOARD MEETING**

Chair McPherson introduced the agenda item, expressing his appreciation to the staff.

Barrow Emerson, Planning and Development Director, spoke to the attached presentation.

There was no public comment:

**18. ACCEPT AND FILE: THE YEAR TO DATE MONTHLY FINANCIAL REPORT AS OF JULY 2018**

Angela Aitken, CFO, spoke to the presentation.

There was no public comment.

**ACTION: MOTION TO ACCEPT AND FILE THE YEAR TO DATE MONTHLY FINANCIAL REPORT AS PRESENTED**

**MOTION: DIRECTOR DUTRA**

**SECOND: DIRECTOR ROTKIN**

**MOTION PASSED WITH 10 AYES (Directors Bottorff, Chase, Coffman-Gomez, Dutra, Hagen, Leopold, Lind, Mathews, McPherson and Rotkin) Director Rothwell was absent.**

**19. APPROVE: CONSIDERATION OF AWARD OF CONTRACT TO GMV SYNCROMATICS FOR PURCHASE AND INSTALLATION OF AN INTELLIGENT TRANSPORTATION SYSTEM NOT TO EXCEED \$2,200,000**

Isaac Holly, IT and ITS Director spoke to the staff report.

Director Leopold asked if the public would be the beneficiary of the additional \$618K for the optional items. CEO Clifford responded this has been on a fast track to happen before the November vote to ensure state funding. He added the \$618K indirectly benefits the public by providing METRO with more “stop data,” which works into the route and run time planning.

Director Leopold suggested the Capital Projects Committee review the request for the additional spending.

Erron Alvey, Purchasing and Special Projects Director, added METRO is still in negotiations with GMV. If the base contract is approved today, we will refer the optional items to the Committee prior to proceeding with any additional expenditures.

There was no public comment.

**ACTION: MOTION TO APPROVE THE AWARD OF THE BASE CONTRACT ONLY TO GMV SYNCROMATICS FOR PURCHASE AND INSTALLATION OF AN INTELLIGENT TRANSPORTATION SYSTEM AND REFER TO COMMITTEE BEFORE PROCEEDING WITH THE ADDITIONAL \$600K SPENDING.**

**MOTION: DIRECTOR LEOPOLD**

**SECOND: DIRECTOR ROTKIN**

**MOTION PASSED WITH 10 AYES (Directors Bottorff, Chase, Coffman-Gomez, Dutra, Hagen, Leopold, Lind, Mathews, McPherson and Rotkin) Director Rothwell was absent.**

**20. APPROVE: CONSIDERATION OF AUTHORIZING THE CEO TO ENTER INTO MEMORANDA OF AGREEMENTS WITH THE SANTA CLARA VALLEY TRANSPORTATION AUTHORITY (VTA) FOR THE TRANSFER OF TEN (10) 2014 GILLIG DIESEL ELECTRIC HYBRID EXPRESS BUSES, AND THE SALE OF FOUR (4) 2002 DIESEL NEW FLYER ARTICULATED BUSES**

Ciro Aguirre, COO, spoke to the staff report and acknowledged Eddie Benson and staff for their contributions to the staff report and their work with VTA to coordinate this process.

*Director Dutra departed at 11:41AM*

Board and staff discussion regarding the positive impact of this acquisition to METRO's 62 bus replacement needs. Ideas were put forth to show our appreciation to VTA. A joint press conference will be planned with VTA's CEO, Nuria Fernandez, in the near future showcasing two vehicles (one hybrid and one artic), which will have been recently refurbished to reflect METRO branding.

As the vehicles have approximately 60-90K miles each, the anticipated costs to refurbish the vehicles is approximately \$600K.

We plan on receiving five vehicles this year and five in 2019.

Public comment:

Larry Pageler, UCSC representative, said he is thrilled about this proposal. He hopes to provide banana slugs for the windows at the press conference (and going forward).

**ACTION: MOTION TO APPROVE AUTHORIZING THE CEO TO ENTER INTO MEMORANDA OF AGREEMENTS WITH THE SANTA CLARA VALLEY TRANSPORTATION AUTHORITY (VTA) FOR THE TRANSFER OF TEN (10) 2014 GILLIG DIESEL ELECTRIC HYBRID EXPRESS BUSES, AND THE SALE OF FOUR (4) 2002 DIESEL NEW FLYER ARTICULATED BUSES AS PRESENTED**

**MOTION: DIRECTOR LEOPOLD                      SECOND: DIRECTOR HAGEN**

**MOTION PASSED WITH 9 AYES (Directors Bottorff, Chase, Coffman-Gomez, Hagen, Leopold, Lind, Mathews, McPherson and Rotkin) Directors Dutra and Rothwell were absent.**

**21. ACCEPT AND FILE: UPDATE TO THE ZERO EMISSION ELECTRIC BUSES AND RELATED EQUIPMENT PROJECT**

Erron Alvey, Purchasing and Special Projects Director, spoke to the staff report, drawing the assembly's attention to Attachment A, noting costs have escalated over the past few years.

Ms. Alvey provided a rough timeline: Five Gillig buses in October 2019; Four Proterras in February 2020; Three OTR coaches, through a competitive procurement, are anticipated in the first quarter of 2020. We anticipate seven electric buses before 2026, all within our own electric program.

CEO Clifford provided an LCTOP grant update. We received written confirmation from the FTA that they agree with our plan to keep the funding and wait for another vendor to enter the market.

There was no public comment.

*Director Chase departed 12:12P*

**ACTION: MOTION TO ACCEPT AND FILE THE UPDATE TO THE ZERO EMISSION ELECTRIC BUSES AND RELATED EQUIPMENT PROJECT AS PRESENTED**

**MOTION: DIRECTOR LEOPOLD                      SECOND: DIRECTOR COFFMAN-GOMEZ**

**MOTION PASSED WITH 8 AYES (Directors Bottorff, Coffman-Gomez, Hagen, Leopold, Lind, Mathews, McPherson and Rotkin) Directors Chase, Dutra and Rothwell were absent.**

**22. APPROVE: ADOPTION OF THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT REGULATIONS RELATED TO VEHICLE PARKING AND USE OF PERSONAL TRANSPORTATION VEHICLES IN OR AT SANTA CRUZ METROPOLITAN TRANSIT DISTRICT FACILITIES**

Alex Clifford, CEO, spoke to the staff report, proposed regulations and projected recent photos taken of the Soquel park and ride lot. Today we are asking the Board to approve the proposed

regulations, and separately approve the proposal to incorporate public comments concerning the Soquel lot, postponing the closing of the Soquel lot to December 31, 2018 to provide adequate time for the carpoolers to organize, etc. He also provided a brief update on the transit centers:

Watsonville Transit Center: The proposal will allow METRO to enforce the employee parking spaces.

Pacific Station: No problems. METRO will work with the jump bike and scooter program vendors to develop a method to collect and retrieve the property.

Scotts Valley Transit Center: The final tech bus operator, Apple, hopes to relocate by the end of this calendar year. CEO Clifford will assess the parking used by the Blue Bonnet residents and investigate a method that may allow the public using Metro facilities to park overnight via the purchase of a parking pass, etc.

Soquel lot is not a Caltrans Park and Ride lot. It was purchased to support Metro's transit mission. METRO has endeavored to work with Dominican Hospital over the past few years regarding the employees parking in the lot. We are investigating relocating ParaCruz to the Soquel lot. Whatever we do at this facility, we reduce the reliance others may have on this facility

Various suggestions were made to address the situation.

Public comment:

Peter, Live Oak resident, strongly opposes the closure of the Soquel lot, which has been used by himself and coworkers carpooling and vanpooling to work. Closing the lot doesn't solve the problems illustrated in the photos. He noted 511.org lists the lot as a Park and Ride.

Sue, member of a non-MBARI vanpool, which commutes to Monterey and operates seven days a week, said her comments (via phone) are not reflected in the information provided. Some of her fellow commuters come to the lot via bicycles from the West Side. METRO seems to be sending wrong message to the community and has not done their homework. She will provide Director Leopold with her contact information.

After discussion and various suggestions to address the situation, a friendly amendment was made to the motion to extend the Soquel lot closure date to March 31, 2019.

*Director Leopold departed 12:57P*

**ACTION: MOTION TO APPROVE THE ADOPTION OF THE SANTA CRUZ METROPOLITAN TRANSIT DISTRICT REGULATIONS RELATED TO VEHICLE PARKING AND USE OF PERSONAL TRANSPORTATION VEHICLES IN OR AT SANTA CRUZ METROPOLITAN TRANSIT DISTRICT FACILITIES AS PRESENTED WITH DIRECTION TO STAFF TO EXTEND THE SOQUEL PARK AND RIDE LOT CLOSURE TO MARCH 31, 2019**

**MOTION: DIRECTOR BOTTORFF                      SECOND: DIRECTOR ROTKIN  
MOTION PASSED WITH 7 AYES (Directors Bottorff, Coffman-Gomez, Hagen, Lind, Mathews, McPherson and Rotkin) Directors Chase, Dutra, Leopold and Rothwell were absent.**

**23. REVIEW OF ITEMS TO BE DISCUSSED IN CLOSED SESSION**

General Counsel Sherman announced the item to be discussed in closed session below.

There was no public comment.



**18 RECESS TO CLOSED SESSION AT 12:57PM**

**SECTION II: CLOSED SESSION**

**CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION (GOVERNMENT  
CODE SECTION 54956.9(d)(1))**

Claimant: Lawrence Swain  
Agency: Santa Cruz Metropolitan Transit District  
Marie Sang, Attorney

**SECTION III: RECONVENE TO OPEN SESSION AT 1:07PM**

**19 REPORT OF CLOSED SESSION ITEMS**

General Counsel Julie Sherman announced there were no reportable actions from the closed session.

Chair McPherson announced the next meeting: Friday, November 16, 2018 at 9:00AM at the Watsonville City Chambers, 275 Main Street, Watsonville, CA. and adjourned the meeting at 1:08PM.

Respectfully submitted,

Gina Pye  
Executive Assistant

- THIS PAGE INTENTIONALLY LEFT BLANK -

# Attachment A

**POSITIONS OPEN!**



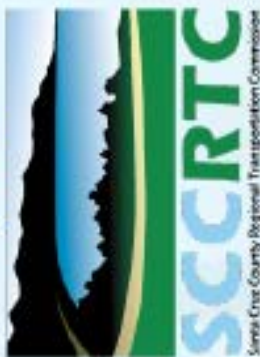
**Santa Cruz Metropolitan Transit District**

For employment opportunities please visit our  
website at <http://scmtd.com> or call

(831)423-5582

- THIS PAGE INTENTIONALLY LEFT BLANK -

Prepared for:



# Unified Corridor Investment Study Step 2 Analysis Results

*DRAFT*

October 26, 2018



PRESENTED AT 10/26/18 BOARD MEETING





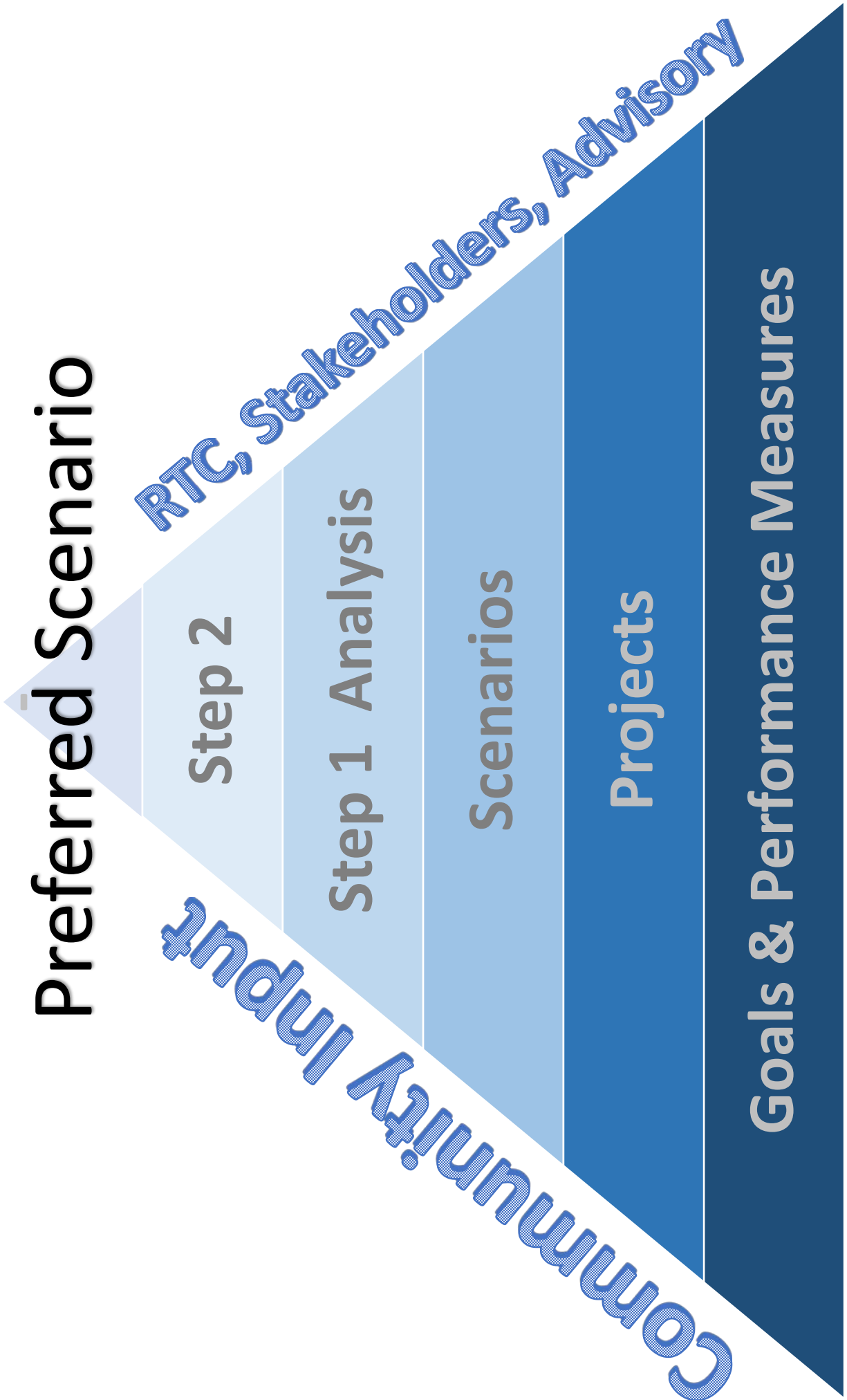
Attachment A

Unified Corridor Investment Study  
Project Limits

# Highway 1, Soquel/Freedom, Rail ROW

# STUDY CORRIDOR

PRESENTED AT 10/26/18 BOARD MEETING



# Step 2 Scenarios for Analysis

Approved by RTC on December 7, 2017

## Scenario A

### Highway 1 Projects

- HOV and auxiliary lanes, ramp meters, San Lorenzo bridge widening, multimodal intersection improvements

### Soquel / Freedom

- BRT Lite with increased transit frequency, multimodal intersection improvements

### Rail ROW

- Bike and pedestrian trail only

## Scenario B

### Highway 1 Projects

- Bus on shoulder, ramp metering, Mission St. intersection improvements

### Soquel / Freedom

- BRT Lite with increased transit frequency, buffered/protected bike lanes, bike/ped intersection improvements

### Rail ROW

- Bike and pedestrian trail and rail transit

## Scenario C

### Highway 1 Projects

- Bus on shoulders, auxiliary lanes

### Soquel / Freedom

- BRT Lite with increased transit frequency, multimodal intersection improvements

### Rail ROW

- Bike and pedestrian trail, bus rapid transit and freight service (in Watsonville)

## Scenario E

### Highway 1 Projects

- HOV and auxiliary lanes, ramp meters

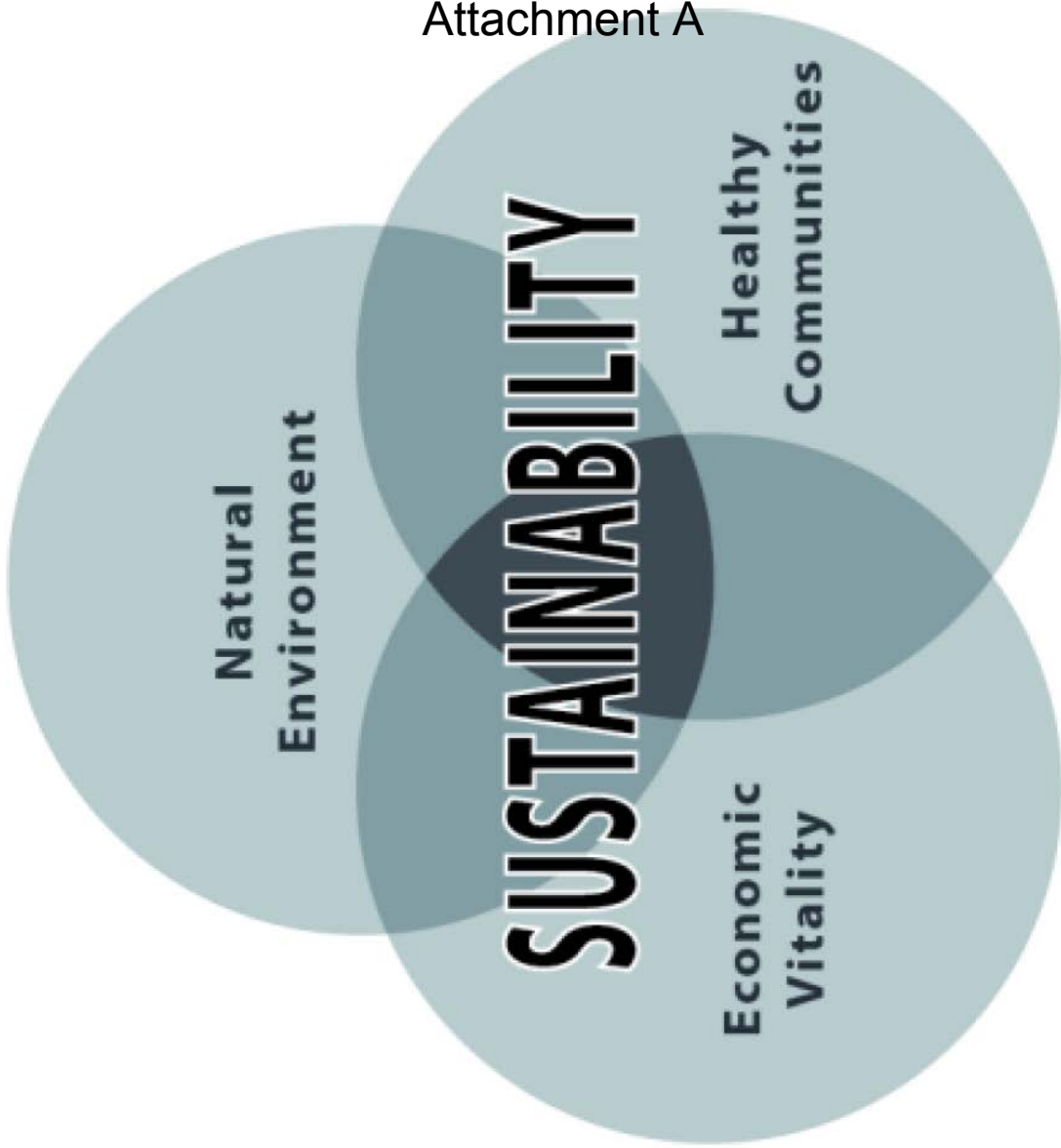
### Soquel / Freedom

- Buffered/protected bike lanes, bike/pedestrian intersection improvements

### Rail ROW

- Bike and pedestrian trail and rail transit & freight service



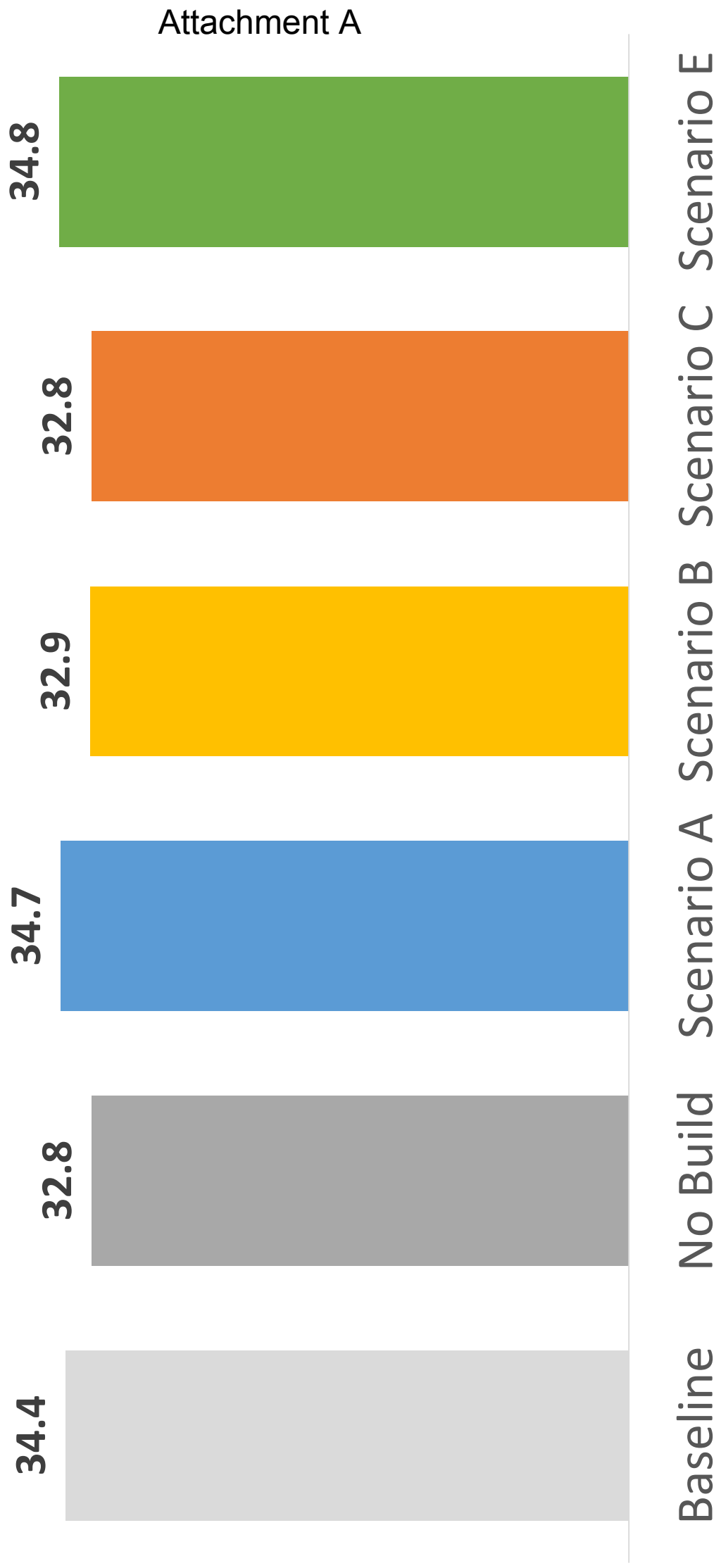


- Safety
- Reliability and efficiency
- Environment and health
- Economic vitality
- Equitable access

# Annual Study Area Collisions

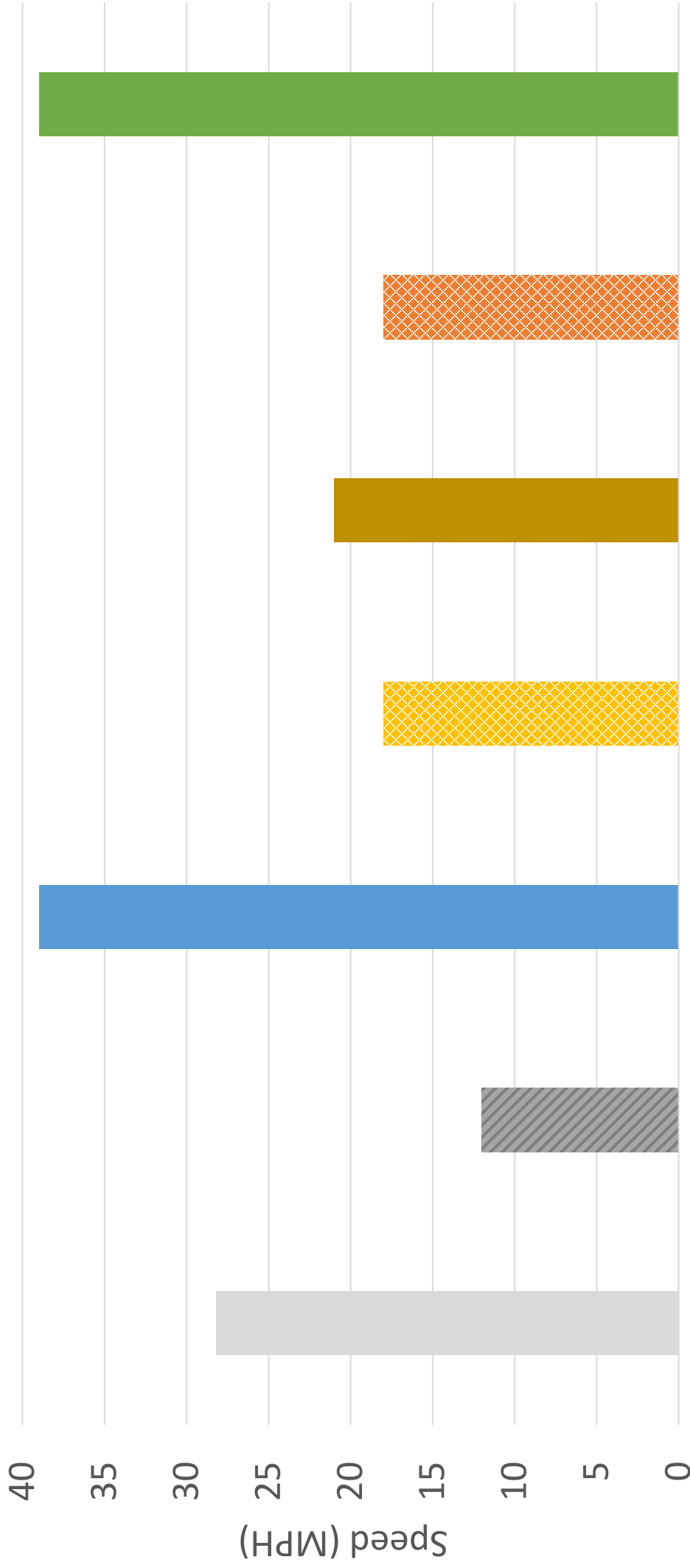


# Countywide Peak Period Average Auto Speed (MPH) 4:00 PM to 7:00 PM



# Hwy 1 Peak Hour Northbound AM

## Average Auto Speed (MPH)\*



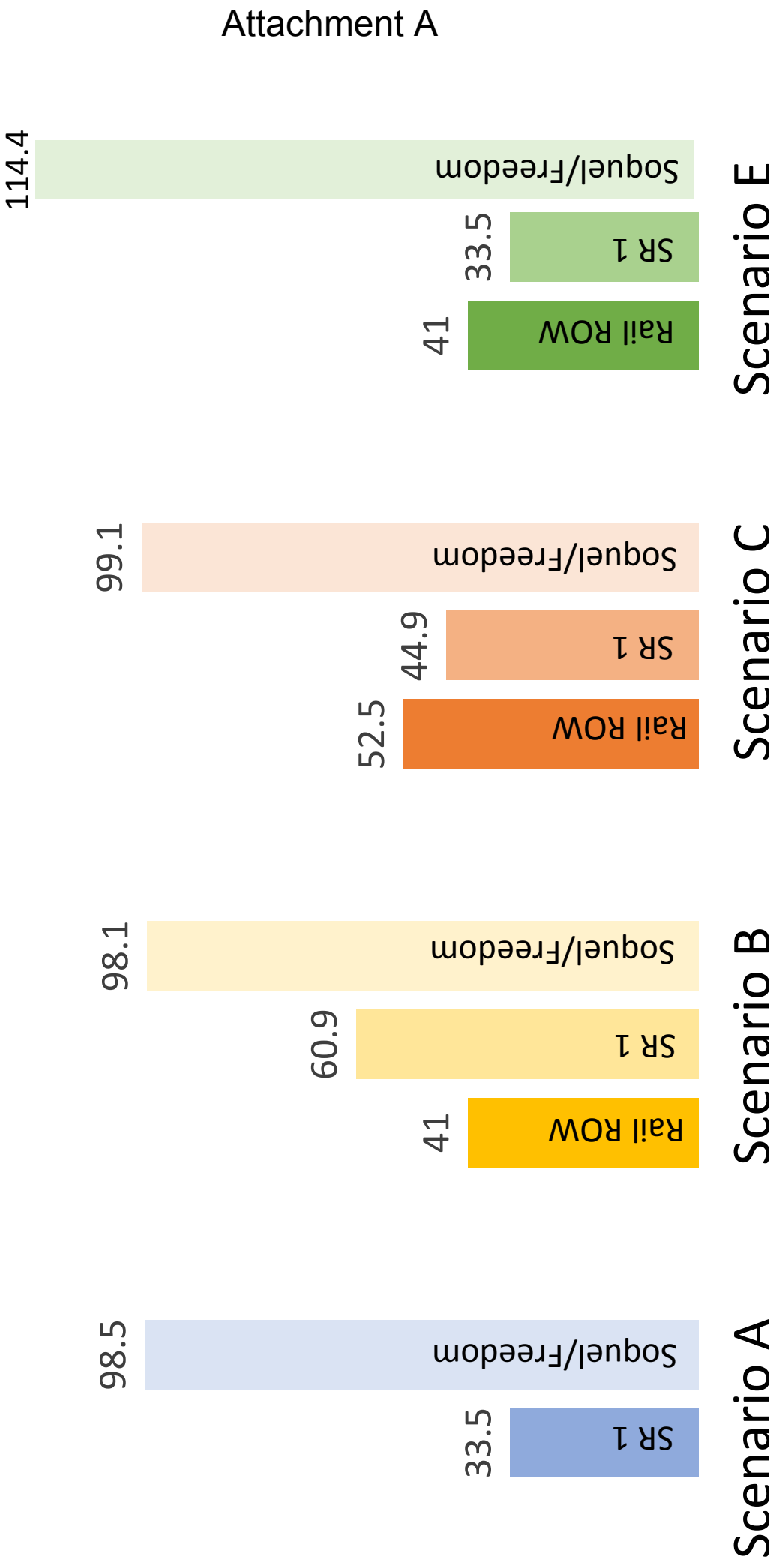
Attachment A

\*Data from Draft Highway 1 Environmental Impact Report (DEIR). Hatched data are estimated from Hwy 1 DEIR.

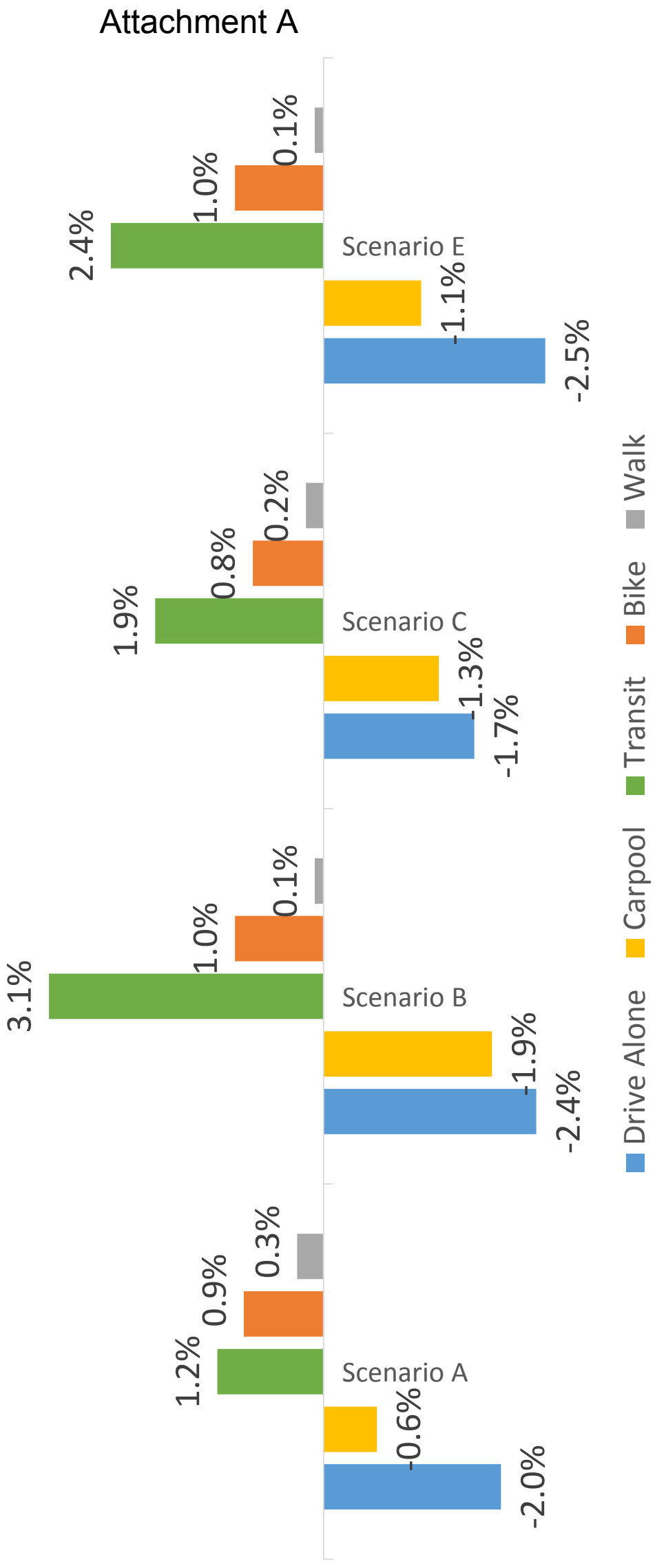
\*\* No Build speed is from Hwy 1 DEIR and does not include the three sets of auxiliary lanes funded by Measure D.

# Peak Period Transit Travel Time (4:00 PM to 7:00 PM)

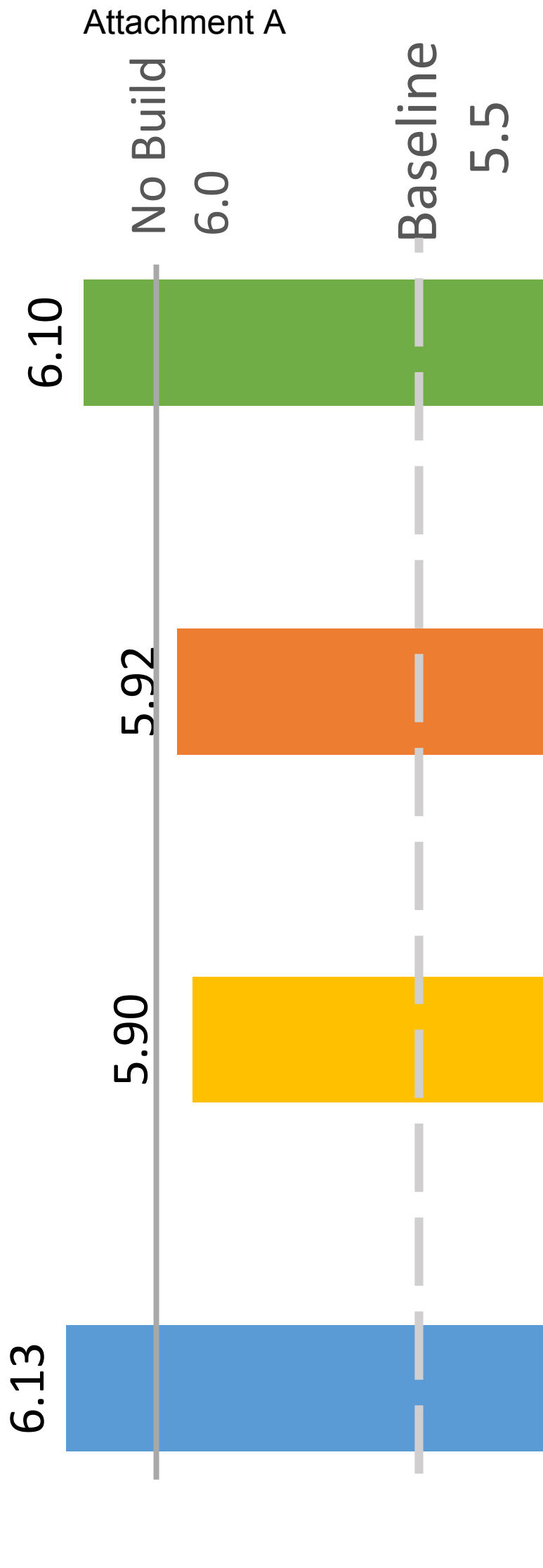
## Santa Cruz to Watsonville



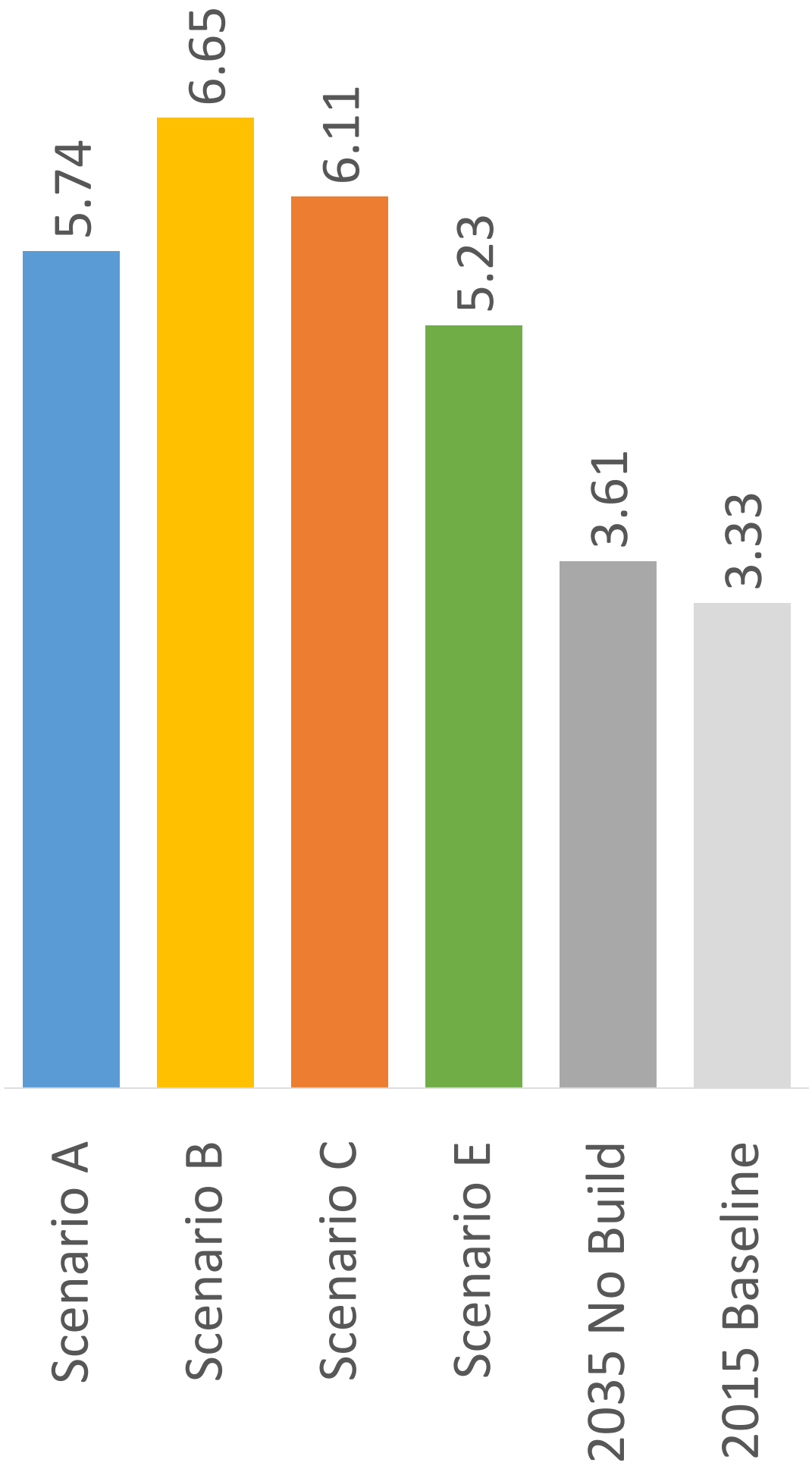
# Mode Share Change by Scenario



# Countywide Vehicle Miles Traveled (in million miles/day)



# Annual Transit Vehicle Miles Traveled (in millions)





# Household Transportation Costs

- One Vehicle Ownership Cost - \$5625 per year
- Fuel and Maintenance Costs - \$0.235 per mile
- Average SCC household vehicle miles - 21,033 miles per year



+



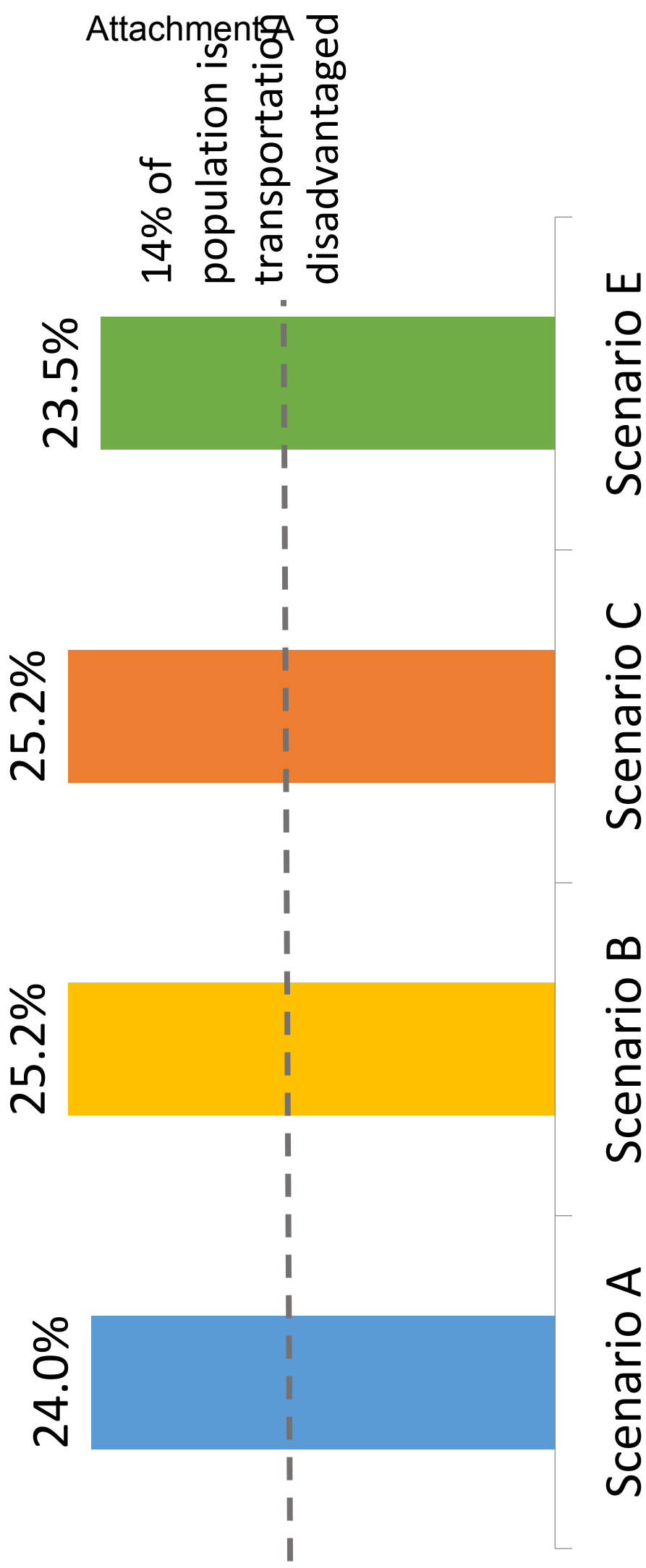
+



= \$44.38/day

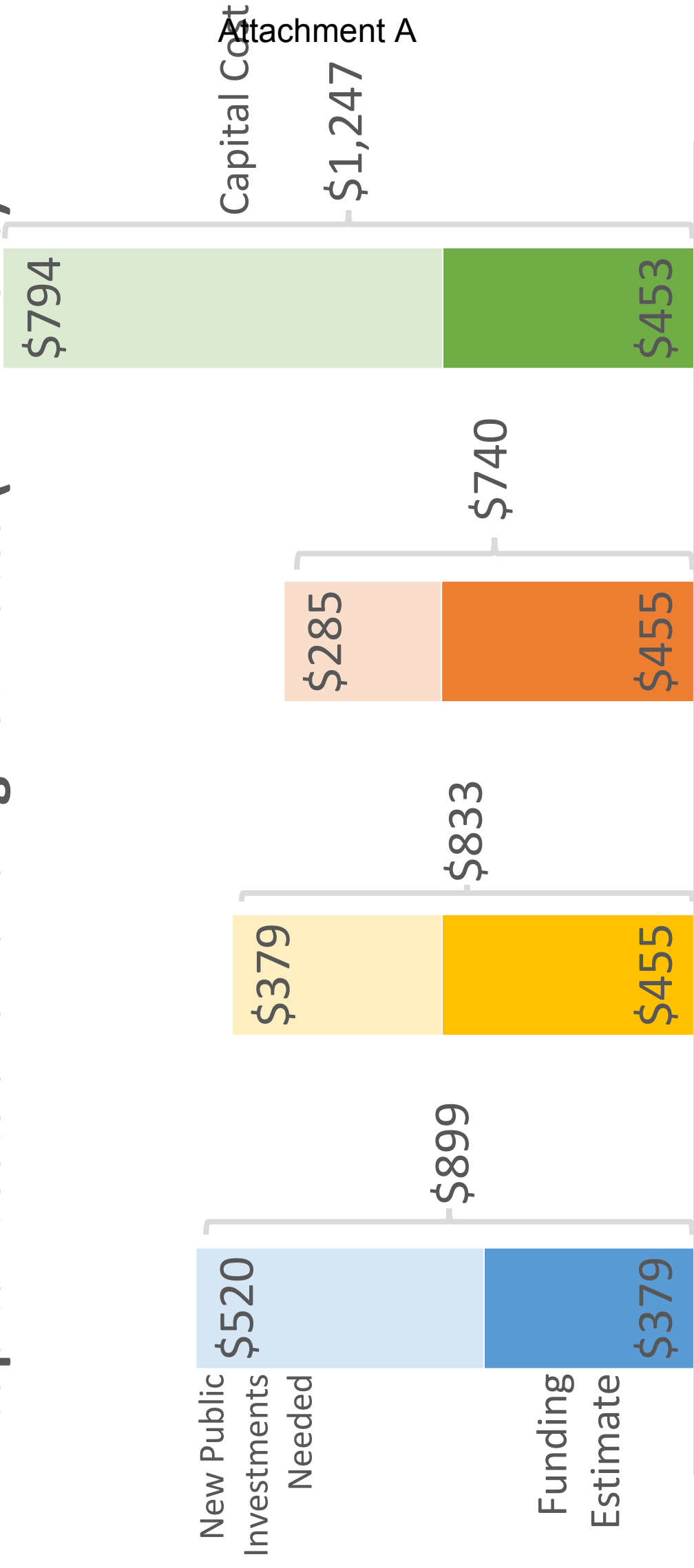
\$15.41/day + \$15.41/day + \$13.56

# Share of Investment Benefit for Transportation Disadvantaged Population



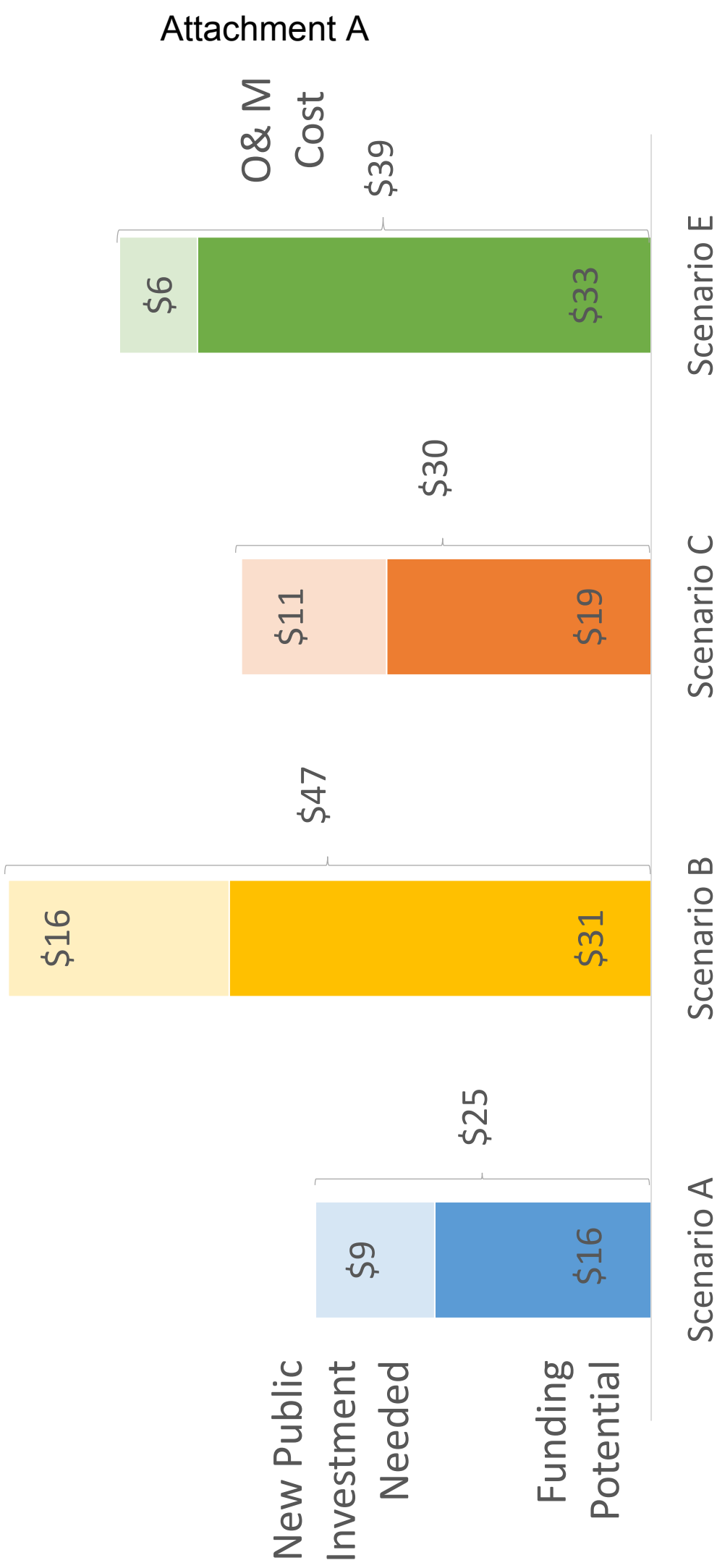
# Level of Public Investment

## Capital Costs and Funding Estimates (in millions)



Attachment A

# Annual Cost for Operations & Maintenance (In millions)



# Transportation projects generate economic benefits by improving access

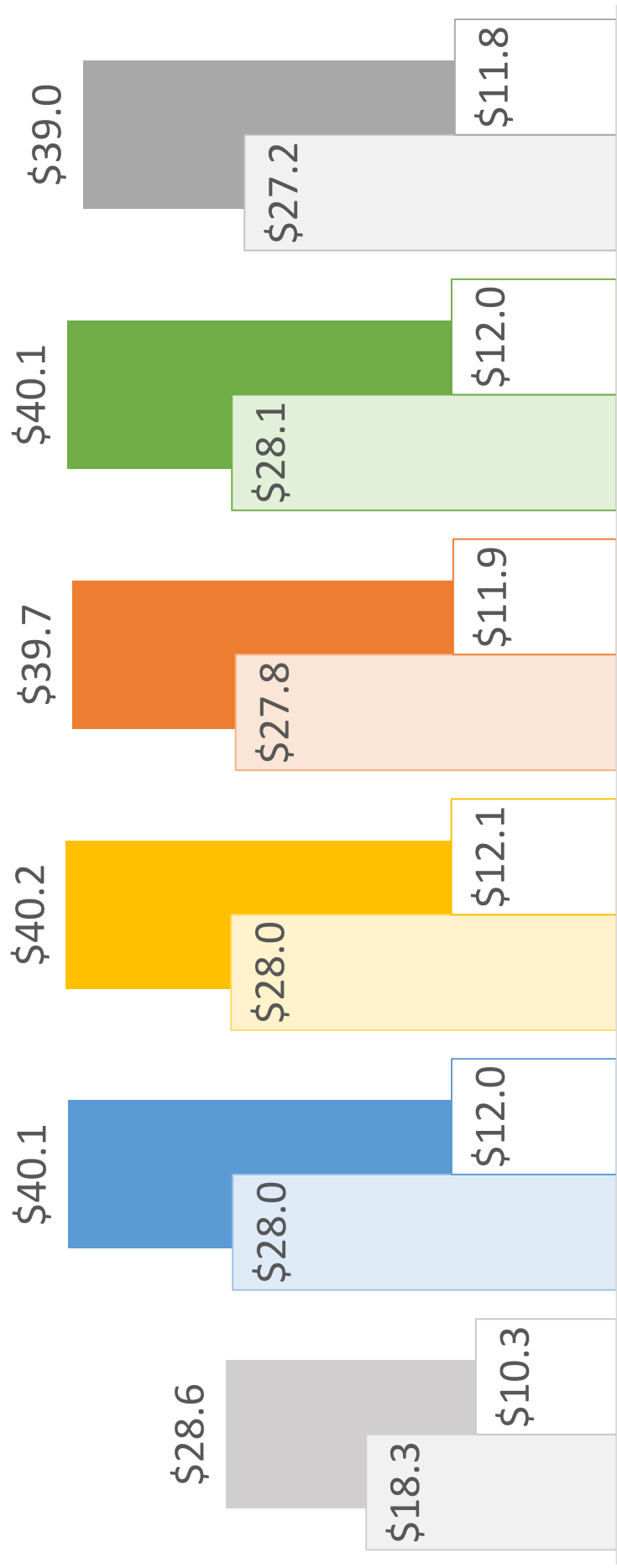
Factors used to evaluate economic benefits for each scenario:

- Area impacted by the transportation improvement
- Who benefits from the improvement
- Creation of a new transportation route
- Creation of a new amenity

# Visitor Tax Revenues

(per year in millions)

- Total
- Transient Occupancy Tax
- Visitor Related Sales Tax



Baseline Scenario A Scenario B Scenario C Scenario E No Build

# Relative Economic Benefits

	Scenario A	Scenario B	Scenario C	Scenario E
Changes in Business Location Decisions	High	High	Moderate-High	Moderate-High
Changes in Development Potential and Property Values/Rents	Moderate	High	Moderate	Moderate
Changes in Business Performance	Moderate-High	High	Moderate-High	Low
Local Tax Revenue	Moderate-High	High	Moderate-High	Moderate
User Benefits	High	High	Moderate-High	Moderate-High

- Outreach
  - Stakeholder Meetings
  - RTC Advisory Committees
  - Public Workshops
  - Focus Group Meetings
  - City Council & Metro Presentations
  - RTC Meetings – October 4 and 18, 2018
  - RTC Meeting November 15, 6:00 PM Watsonville (*staff recommendation of preferred Scenario, no action taken*)
  - RTC Meeting December 6, 9:00 AM County Chambers (*action on preferred scenario*)



# SCCRTC

Santa Cruz County  
Regional Transportation Commission

## DEADLINES FOR COMMENTS

November 2, 2018: For consideration by staff in development of the preferred scenario and revisions to the draft report that will be provided to the RTC on November 15, 2018.

November 20, 2018, 5:00PM: For consideration by staff in development of the final staff recommendation of preferred scenario and draft final report to the RTC on December 6, 2018.

December 5, 2018 12:00PM: For consideration by the commission in the action on the preferred scenario on December 6, 2018.

**Website: [sccrtc.org](http://sccrtc.org)**  
**Email: [ucs@sccrtc.org](mailto:ucs@sccrtc.org)**



STRATEGICECONOMICS

Kimley»»Horn

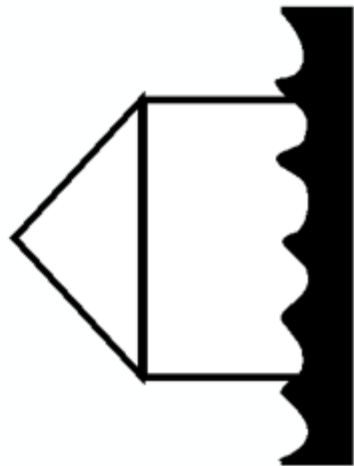
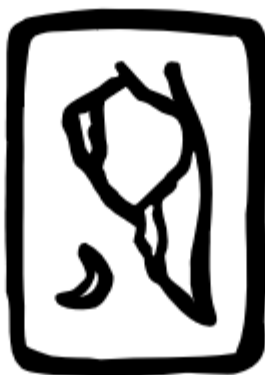
Backup slides below

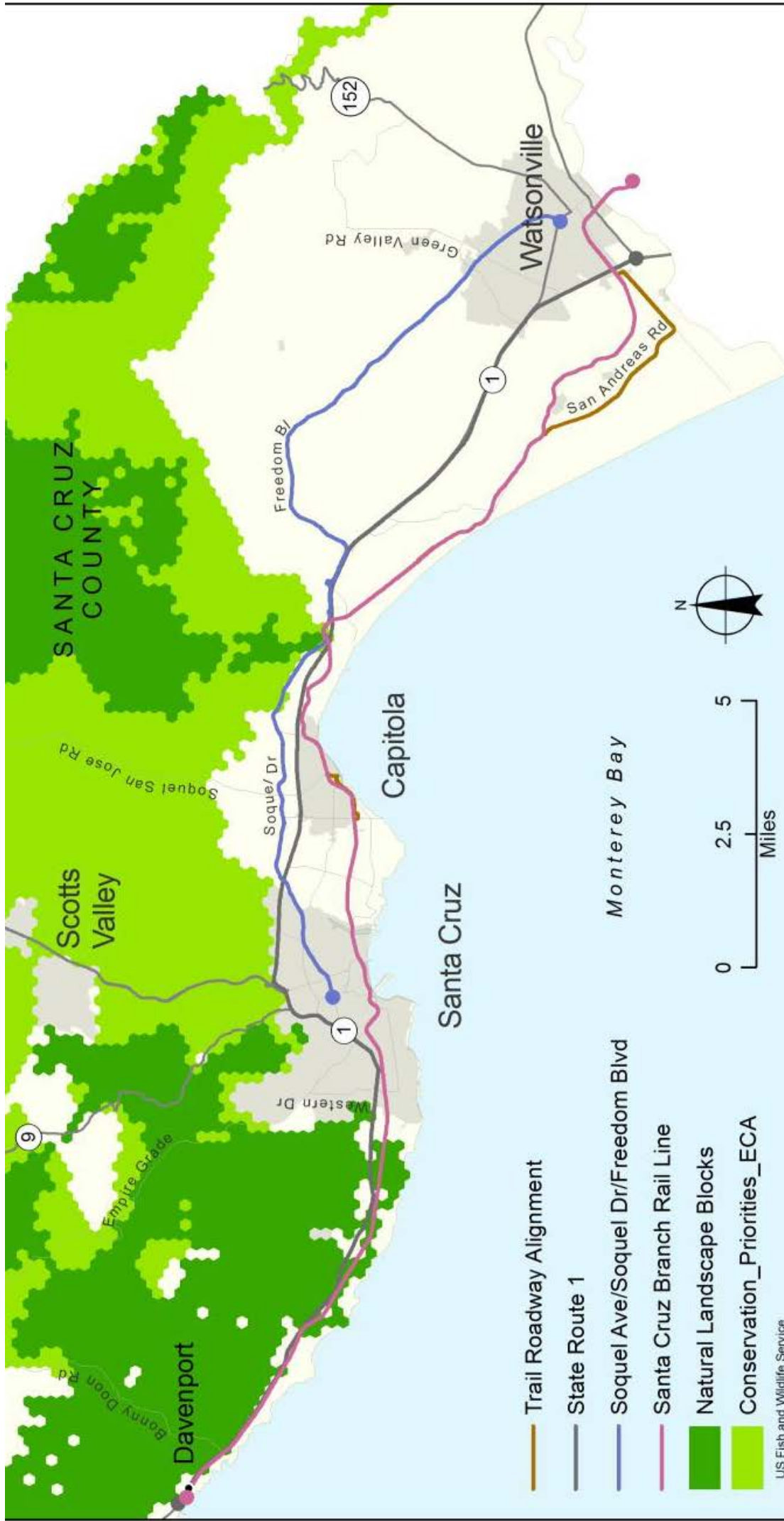
# Bus Rapid Transit on the Rail Right-of-Way



	Transit on Roadways (Daily Ridership)	BRT or Rail on Rail ROW (Daily Ridership)
Baseline	20,160	
No Build	22,924	
Scenario A	32,319	-
Scenario B	40,443	7396
Scenario C	34,038	3949
Scenario E	35,472	6571

Environmentally Sensitive Areas





US Fish and Wildlife Service

Environmental Analysis – Scenario B



# New Construction and Environmentally Sensitive Areas Overlap

	Length in Miles
Scenario A	36.5
Scenario B	38.3
Scenario C	36.0
Scenario E	40.7



# Household Transportation Cost (% of Median Income)

No Build 18%

No Build 26%

Attachment A

17%

Baseline 16%

Baseline 24%

25%

1 Vehicle Household

2 Vehicle Household

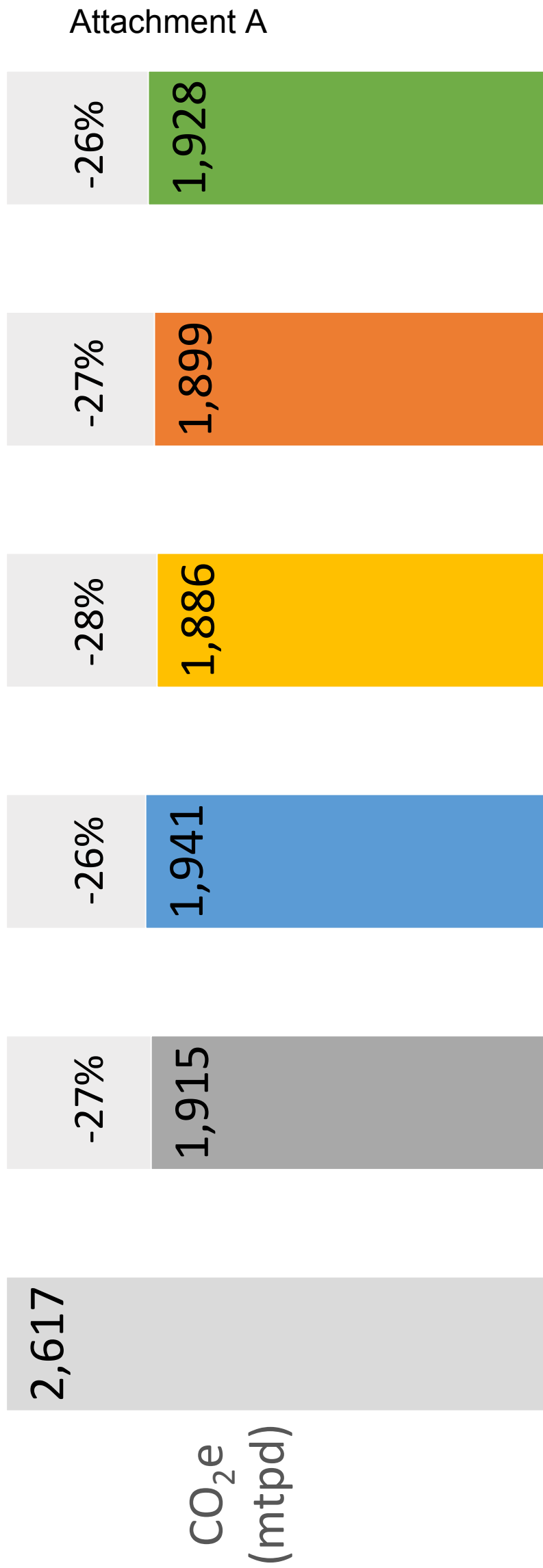
- Scenario A
- Scenario B
- Scenario C
- Scenario E

# Annual Cost of Collisions (\$millions)



↑  
Cost reduction due to project

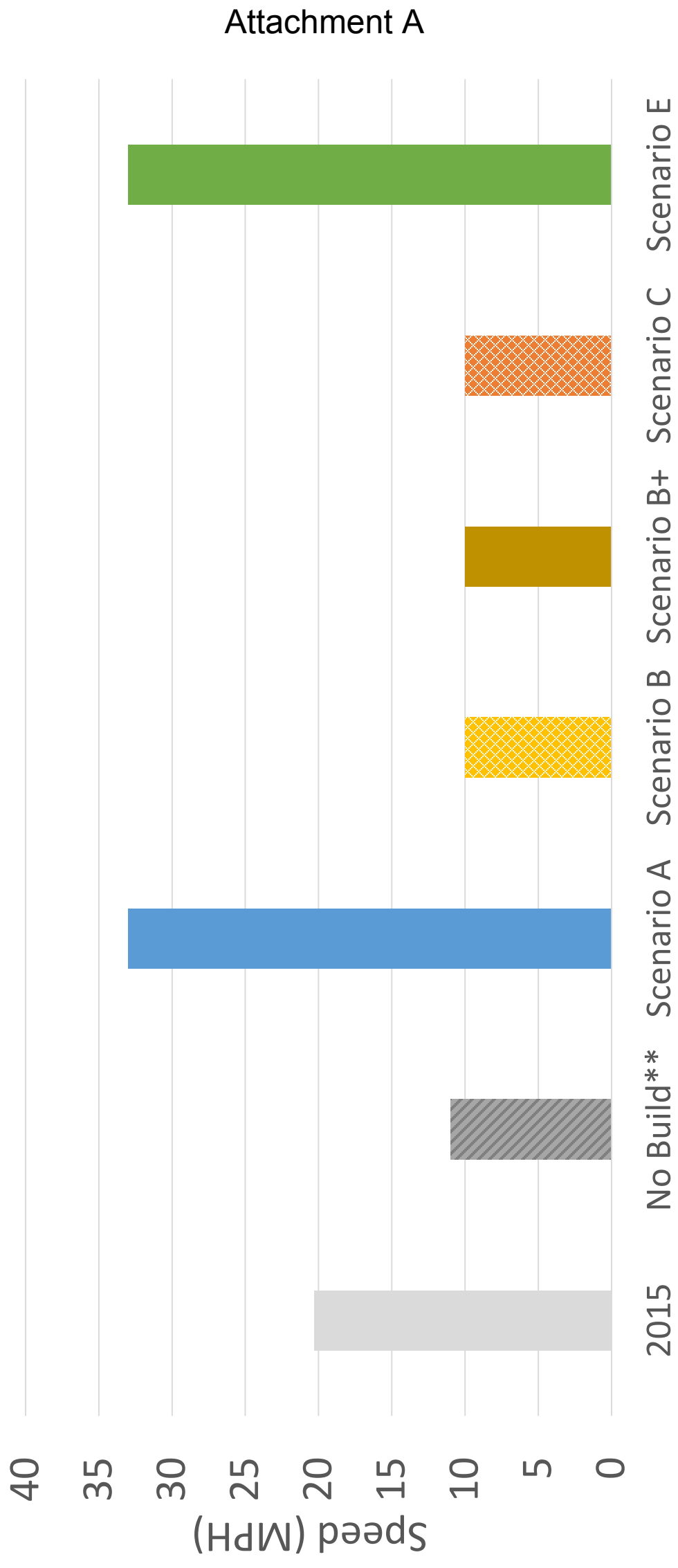
# CO<sub>2</sub>e Emissions (metric tons/day) and % Reduction from 2015 Baseline



Attachment A

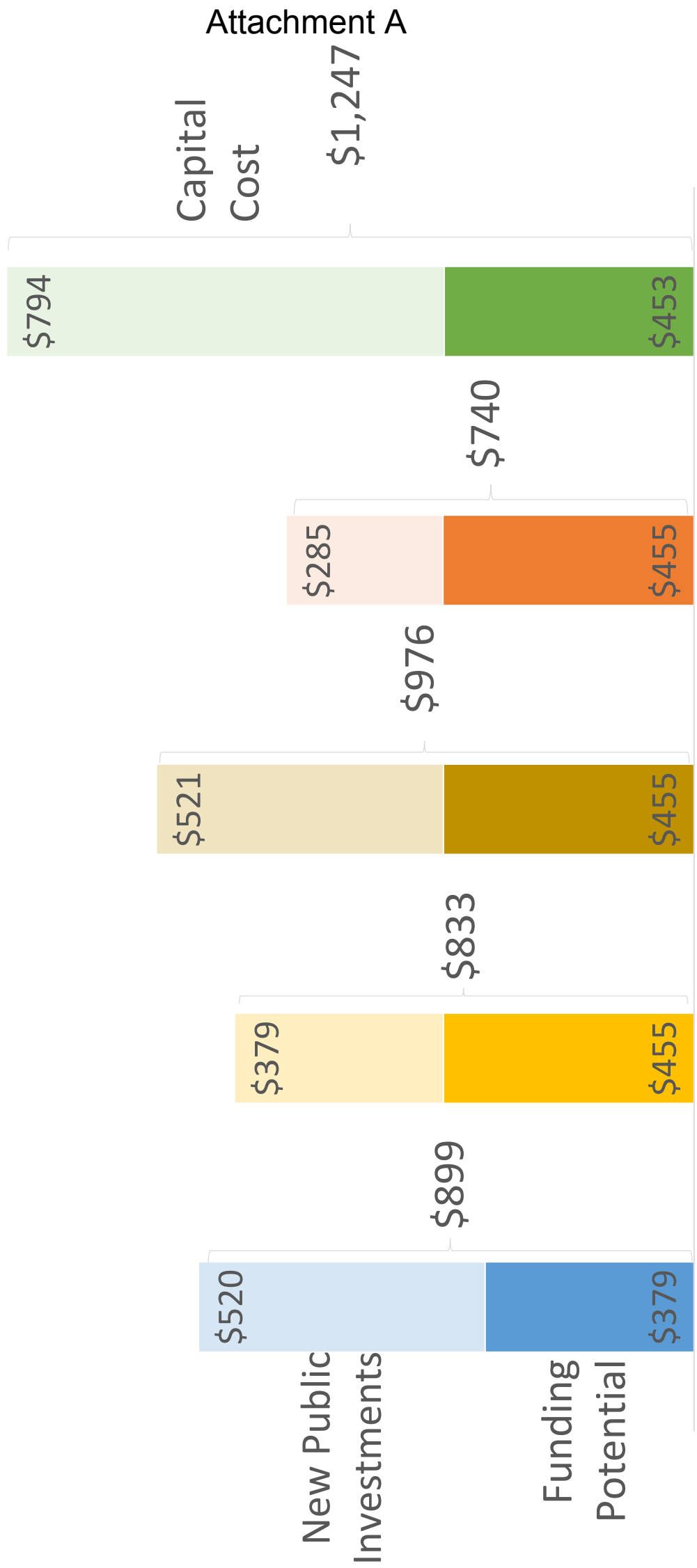
Baseline No Build Scenario A Scenario B Scenario C Scenario E

# Hwy 1 Peak Hour Southbound PM Average Auto Speed (MPH)\*



\*Data from Draft Highway 1 Environmental Impact Report (DEIR). Hatched data are estimated from Hwy 1 DEIR.  
 \*\* No Build speed is from Hwy 1 DEIR and does not include the three sets of auxiliary lanes funded by Measure D.

# Level of Public Investment Capital Costs and Funding Estimates (in millions)



Scenario A    Scenario B    Scenario B+    Scenario C    Scenario E

Attachment A  
**Draft Unified Investment Corridor Study**  
Step 2 Scenarios for Analysis

**Scenario A**

**Highway 1 Projects**

- HOV and auxiliary lanes, ramp meters, San Lorenzo bridge widening, multimodal intersection improvements

**Soquel / Freedom**

- BRT Lite with increased transit frequency, multimodal intersection improvements

**Rail ROW**

- Bike and pedestrian trail only

**Scenario B**

**Highway 1 Projects**

- Bus on shoulder, ramp metering, Mission St. intersection improvements

**Soquel / Freedom**

- BRT Lite with increased transit frequency, buffered/protected bike lanes, bike/ped intersection improvements

**Rail ROW**

- Bike and pedestrian trail and rail transit

**Scenario C**

**Highway 1 Projects**

- Bus on shoulders, auxiliary lanes

**Soquel / Freedom**

- BRT Lite with increased transit frequency, multimodal intersection improvements

**Rail ROW**

- Bike and pedestrian trail, bus rapid transit and freight service (in Watsonville)

**Scenario E**

**Highway 1 Projects**

- HOV and auxiliary lanes, ramp meters

**Soquel / Freedom**

- Buffered/protected bike lanes, bike/pedestrian intersection improvements

**Rail ROW**

- Bike and pedestrian trail and rail transit & freight service



PRESENTED AT 10/26/18 BOARD MEETING

# OCTOBER 17, 2018 SPECIAL BOARD MEETING UPDATE

# SUCCESSIONS

## 2014 - 2018

- Eliminated Structural Deficit
  - Balanced Annual Budget
  - Reserve Buckets Replenished
  - Annual Recurring Capital Funding Program Established
- Comprehensive Operations Analysis (COA) Implemented
- Zero Emissions Bus Commitment
- Broad Public Support for METRO Expressed Through Measure D and SB1
- Standing Board Committees Established:
  - Capital Projects
  - Finance, Budget and Audit
  - Personnel/Human Resources
- Multiple Grants Won for New Buses and ParaCruz Vehicles
- Creative Bus Replacement Strategy Approved by Board
  - Acquired Three (3) Lease-to-Purchase Fixed-Route Buses
  - Acquired Ten (10) Standard and Four (4) Articulated Buses from VTA
- Judy K. Souza METRO Operations Facility Completed





# SUCSESSES

## 2014 - 2018

- Investments in Technology
  - Cameras on Buses
  - Automated Vehicle Locator (Real Time Information for Riders)
- Watsonville Transit Center Remodel Completed
- Customer Service Booth Established at Watsonville Transit Center
- CNG Heavy Vehicle Fueling Partnership with City of Santa Cruz
- Enhanced Relationships with Colleges
  - Successful Articulated Bus Pilot Project with UCSC
  - Cabrillo College Student Bus Pass Program Implemented
- Outside Legal Counsel Established
- Initiated First Ever Classification and Compensation Study
- Completed First Federally Required Transit Asset Management (TAM) Plan
- Staffed Safety/Security and Implemented Enhanced Safety Practices

# DRAFT STRATEGIC BUSINESS PLAN PRIORITIES

1. Safety First Culture
2. Financial Stability, Stewardship and Accountability
3. Service Quality and Delivery
4. Internal and External Technology
5. Employee Engagement: Attract, Retain and Develop
6. State of Good Repair
7. Strategic Alliances and Community Outreach

# STRATEGIC BUSINESS PLAN NEXT STEPS

- 1<sup>ST</sup> Session - October 2018  
Initial Board/Management Work Session
- 2<sup>nd</sup> Session – Late 2018/Early 2019  
Post Proposition 6 Budget Review
- 3<sup>rd</sup> Session – Early 2019  
Incorporation of Strategic Business Plan  
Initiatives Into FY20 Budget Process

PRESENTED AT 10/26/18 BOARD MEETING



- THIS PAGE INTENTIONALLY LEFT BLANK -

PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

**From:** [Santa Cruz METRO](#)  
**To:** [Cayla Hill](#)  
**Subject:** [CSV-0000001377] Closure of Santa Cruz Park and Ride  
**Date:** Tuesday, October 23, 2018 2:07:24 PM

---

Hello,

A new ticket has been added:

[CSV-0000001377](#)

alana.sherman@gmail.com wrote:

Hello

I am writing to express my concern about the proposed closure of the Soquel Park and Ride lot in the next week. I am a commuter who uses that lot of park and van pool rather than driving myself to Moss Landing. This lot has been great for me and my fellow van pool riders, as it offers a convenient and relatively safe location to leave our cars, as a result on any given day there are 15-20 less cars on our congested highways. We have found it difficult in the past to find an appropriate stop to park multiple cars. It would be a great solution if some spaces were left open in the lot for car pools and van pools, even if the lot were closed at night. I know there is a community meeting at 9 am on Friday but I will need to be working then, so I hope this is an appropriate venue to voice my concerns.

Your Phone - Include Area Code: 5108479624

Preferred method of contacting you: Email address entered above

Your Address: 513 Cabrillo Ave

Your City: Santa Cruz

Your State: CA

Your Zip: 95065

Nature of Comment: Complaint

Date of Incident: 10.23.2018

Time of Incident: 0:00

Route: Not applicable

Choose location : Other Location (enter below)

Location - additional information: Soquel Park and Ride

# PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

**From:** [Shonoa Ruddick](#)  
**To:** [Cayla Hill](#)  
**Subject:** Park & Ride Complaints  
**Date:** Tuesday, October 23, 2018 2:59:40 PM  
**Attachments:** [image001.png](#)

---

Good afternoon,

I had a few people call yesterday and today regarding the closure of the Soquel Park & Ride.

They had questions on why it was closing and if there are any alternatives on what to do for those who car/vanpool.

1. Diane Nelson ; 831-476-6090
2. Peter Walz ; 831-775-1740

Any questions, let me know.

Thank you,

Sasha G Sandoval  
Customer Service Rep.  
920 Pacific Ave. Ste. 21  
Santa Cruz, CA 95060  
831-425-8600  
ssandoval@scmttd.com

*Shonoa Ruddick*  
**Safety, Security, & Risk Director**  
**Interim Customer Service Manager**



**Santa Cruz Metropolitan Transit District**  
110 Vernon Street  
Santa Cruz, CA 95060  
(831) 426-6080  
<http://www.scmttd.com>

## PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

**From:** [Santa Cruz METRO](#)  
**To:** [Cayla Hill](#)  
**Subject:** [CSV-0000001374] Soquel Ave Park & Ride  
**Date:** Tuesday, October 23, 2018 11:56:11 AM

---

Hello,

A new ticket has been added:

[CSV-0000001374](#)

John.Ryan555@gmail.com wrote:

Greetings, I am among the vanpoolers who would be adversely affected by the planned closure of the Soquel Ave Park & Ride next to Hwy 1. This location has been excellent for the vanpool group of which I am a part, and its loss would have a negative impact on a program that is keeping a lot of cars off the road. Further, this closure planned for this Friday has given us essentially no time to find alternatives. I encourage the Metro board to hit the pause button. After all, this lot has had extensive investment in accommodating cars and bicycles, and it is in great shape. Why suddenly close a very useful resource without giving its users a chance to understand and weigh in? I cannot be at the board meeting this Friday, but that does not indicate the importance of the topic to me, just other commitments. Thank you for considering this matter.

Your Phone - Include Area Code: 831 428 1137

Preferred method of contacting you: Email address entered above

Your Address: 522 14th Ave

Your City: Santa Cruz

Your State: CA

Your Zip: 95062

Nature of Comment: Inquiry

Date of Incident: Click the calendar

Time of Incident: daily

Route: Not applicable

Choose location : Street & Cross street (enter below)

Location - additional information:

Vehicle Number - If Known:

Direction of Travel: Inbound

PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

**From:** [Shonoa Ruddick](#)  
**To:** [Cayla Hill](#); [Ciro Aguirre](#); [Alex Clifford](#)  
**Subject:** FW: Santa Cruz METRO Park & Ride  
**Date:** Wednesday, October 24, 2018 8:21:24 AM  
**Attachments:** [image001.png](#)  
[image001.png](#)

---

**From:** John Ryan [mailto:john.ryan555@gmail.com]  
**Sent:** Tuesday, October 23, 2018 5:06 PM  
**To:** Shonoa Ruddick <SRuddick@scmtd.com>  
**Subject:** Re: Santa Cruz METRO Park & Ride

Hi Shonoa,

Thanks for your quick response.

Yes, delaying the closure until December 31 would be helpful.

Regards,

John

On Tue, Oct 23, 2018 at 4:05 PM Shonoa Ruddick <[SRuddick@scmtd.com](mailto:SRuddick@scmtd.com)> wrote:

Re: Santa Cruz METRO Park & Ride

Thank you for contacting Santa Cruz Metropolitan Transit District. We have received your concerns, both online and through our Customer Service line, and appreciate the opportunity to communicate with you.

I have included alternative Park & Ride Locations around the county, as an attachment.

Public comment may be posed, in person, at the below meeting.

Santa Cruz Metropolitan Transit District Board Meeting on October 26, 2018 at 420 Capitola Ave. Capitola, California @ 0900 hours.

We recognize that this change will create a hardship for some and ask if delaying the closure until December 31, 2018 would be helpful.

All comments and replies to this email, online, and by phone will be presented at the above board meeting.

Thank you.

*Shonoa Ruddick*

**Safety, Security, & Risk Director**  
**Interim Customer Service Manager**



# PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

**From:** Molly Gallet

**Sent:** Tuesday, October 23, 2018 9:16 AM

**To:** Ben Rubio <[brubio@scmttd.com](mailto:brubio@scmttd.com)>

**Cc:** Heather Forshner <[HForshner@scmttd.com](mailto:HForshner@scmttd.com)>; Shonoa Ruddick <[SRuddick@scmttd.com](mailto:SRuddick@scmttd.com)>

**Subject:** RE: Soquel Park & Ride Questions

---

Good Morning

Kathleen Pitz called to complain about Soquel Park & Ride says she uses it everyday and would like to file a complaint and be contacted regarding this [kpitz23@gmail.com](mailto:kpitz23@gmail.com).

Thank you!

---

***Molly Gallet***

***Santa Cruz Metropolitan Transit District (Santa Cruz Metro)***

Customer Service Representative

920 Pacific Ave. Ste. 21

Santa Cruz, CA 95060

831-425-8600

[mgallet@scmttd.com](mailto:mgallet@scmttd.com)



## PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

**From:** [Shonoa Ruddick](#)  
**To:** [Cayla Hill](#)  
**Subject:** Park & Ride Complaints  
**Date:** Tuesday, October 23, 2018 3:01:27 PM  
**Attachments:** [image001.png](#)

---

Hi Shonoa,

---

I use the parking lot Monday through Friday, leaving my car at the lot at 7:20am and being dropped off at the lot at 6-6:30pm. I commute in to Moss Landing, CA with the Monterey Bay Aquarium Research Institute van pool. Employees take turns driving minivans that are provided by MBARI. We park the minivans at our own personal residences then pick up other riders at the Soquel Park and Ride. There isn't another good option where we can park multiple cars during the day in order to take the same van.

Email is the best way to reach me; this address is fine or my work email is [kpitz@mbari.org](mailto:kpitz@mbari.org). My office phone is 831-775-1894.

Thank you,  
Katie Pitz

*Shonoa Ruddick*

**Safety, Security, & Risk Director  
Interim Customer Service Manager**



**Santa Cruz Metropolitan Transit District**  
110 Vernon Street  
Santa Cruz, CA 95060  
(831) 426-6080  
<http://www.scmtd.com>

## PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

**From:** [Shonoa Ruddick](#)  
**To:** [Cayla Hill](#)  
**Subject:** FW: Santa Cruz METRO Park & Ride  
**Date:** Wednesday, October 24, 2018 9:03:44 AM  
**Attachments:** [image001.png](#)  
[image001.png](#)

---

**From:** Kathleen Pitz [mailto:kpitz23@gmail.com]  
**Sent:** Wednesday, October 24, 2018 9:02 AM  
**To:** Shonoa Ruddick <SRuddick@scmtd.com>  
**Subject:** Re: Santa Cruz METRO Park & Ride

Hi Shonoa,

Delaying the closure would be helpful to allow us time to find an alternative location. For the alternative park and ride locations list, I believe the Quaker meeting house park and ride location was closed after concerns about homeless camping out overnight occurred. We were in contact with them last year. I think the Soquel P&R lot might be the last one near downtown Santa Cruz?

Thanks,  
Katie

On Tue, Oct 23, 2018 at 4:05 PM Shonoa Ruddick <[SRuddick@scmtd.com](mailto:SRuddick@scmtd.com)> wrote:

Re: Santa Cruz METRO Park & Ride

Thank you for contacting Santa Cruz Metropolitan Transit District. We have received your concerns, both online and through our Customer Service line, and appreciate the opportunity to communicate with you.

I have included alternative Park & Ride Locations around the county, as an attachment.

Public comment may be posed, in person, at the below meeting.

Santa Cruz Metropolitan Transit District Board Meeting on October 26, 2018 at 420 Capitola Ave. Capitola, California @ 0900 hours.

We recognize that this change will create a hardship for some and ask if delaying the closure until December 31, 2018 would be helpful.

All comments and replies to this email, online, and by phone will be presented at the above board meeting.

Thank you.

*Shonoa Ruddick*

# Attachment

## PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

**From:** [Ciro Aguirre](#)  
**To:** [Cayla Hill](#)  
**Cc:** [Shonoa Ruddick](#)  
**Subject:** FW: Soquel Park & Ride Questions  
**Date:** Tuesday, October 23, 2018 2:44:46 PM  
**Attachments:** [image001.png](#)  
[image002.png](#)

---

---

**From:** Shonoa Ruddick  
**Sent:** Tuesday, October 23, 2018 10:48 AM  
**To:** Alex Clifford; [Ciro Aguirre](#)  
**Subject:** RE: Soquel Park & Ride Questions

Caller 10/23/18

This individual is part of a van pool that goes to Monterey Bay Area Research Institute on weekdays.

Name: Kim Fulton Bennett  
Ph: 831-775-1835

I contacted the person above. They have three vans that they run from the Park & Ride to Moss Landing every day. They have between 10-20 people daily. They also occasionally leave one of their vans there overnight. He thinks that the Monterey Bay Aquarium uses the Park & Ride also. I found his name under the above number and then searching for (Fulton)

We had a good conversation and I will keep his contact info.  
Shonoa

PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

**From:** [Santa Cruz METRO](#)  
**To:** [Cayla Hill](#)  
**Subject:** [CSV-0000001375] Park and Ride Closure  
**Date:** Tuesday, October 23, 2018 2:06:41 PM

---

Hello,

A new ticket has been added:

[CSV-0000001375](#)

mhamilton@mbari.org wrote:

Hello,

I am writing to express my concern regarding the sudden and unexpected closure of the Soquel Park and Ride scheduled for Oct 29th. For the last few years I have been part of the Monterey Bay Aquarium Research Institute (MBARI) vanpool program that utilizes the Park and Ride. This sudden closure will seriously affect our ability operate and leaves me personally doubting the ability of Santa Cruz Metro (and the ability of the city of Santa Cruz) to serve its citizens. I am requesting that this closure be reconsidered or that an alternate Park and Ride location be opened nearby immediately.

Signed,

Maria Hamilton

Graduate Student Researcher

Monterey Bay Aquarium Research Institute

Your Phone - Include Area Code: 360-597-5660

Preferred method of contacting you: Email address entered above

Your Address: 326 Cayuga St.

Your City: Santa Cruz

Your State: CA

Your Zip: 95062

Nature of Comment: Complaint

Date of Incident: 10.29.2018

Time of Incident: NA

Route: Not applicable

Choose location : Street & Cross street (enter below)

PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

**From:** [Santa Cruz METRO](#)  
**To:** [Cayla Hill](#)  
**Subject:** [CSV-0000001381] Soquel park'n'ride closure  
**Date:** Wednesday, October 24, 2018 8:57:51 AM

---

Hello,

A new ticket has been added:

[CSV-0000001381](#)

mariah@mbari.org wrote:

Hello,

Please reconsider closing the Soquel park'n'ride lot.

My employer runs a vanpool program, and we rely heavily on this park'n'ride stop. Over the years, it has become increasingly difficult to find a safe place for people to leave their cars or bikes during the day.

Additionally, we have employees, collaborators visiting from afar, and interns that do not have cars and are completely dependent on the vanpool to get them to Moss Landing each day, as there are not reasonable public transport options.

The location of this park'n'ride is ideal for the majority of our riders, with 3 vans stopping at that location each morning and evening. Scotts Valley, Aptos, and Wattsonville locations don't work at all for us.

If you are closing it to use the space for something else, would you consider saving a small part of it, 20-30 spaces, for those who currently use it? It is true that the lot is not usually full, but close to half of our riders either walk or bike to this stop, so its usage is not accurately represented by the number of cars parked there.

Thank you for your consideration,

Mariah

Your Phone - Include Area Code: 831-775-1893

Preferred method of contacting you: Email address entered above

Your Address:

Your City:

Your State:

Your Zip:

PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

Nature of Comment: Complaint

Date of Incident: 10.23.2018

Time of Incident: n/a

Route: Not applicable

Choose location : Other Location (enter below)

Location - additional information: Soquel park'n'ride

Vehicle Number - If Known: n/a

Direction of Travel: Not sure?

Employee Name or Number - If Known: n/a

Employee Position: Not applicable

If Other, Please Describe:

## PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

**From:** [Santa Cruz METRO](#)  
**To:** [Cayla Hill](#)  
**Subject:** [CSV-0000001382] Closure  
**Date:** Wednesday, October 24, 2018 10:37:47 AM

---

Hello,

A new ticket has been added:

[CSV-0000001382](#)

majordude19@yahoo.com wrote:

I use the Soquel Park & Ride on a regular basis for my work van pool. Our van pool servers 20 plus persons on a daily basis cutting down on pollution and hwy 1 traffic. This announced closure is a major inconvenience and the short notice leaves us no time to find an alternate location.

Your Phone - Include Area Code: 831-775-1989

Preferred method of contacting you: Email address entered above

Your Address: 2425 Paul Minnie Ave

Your City: Santa Cruz

Your State: CA

Your Zip: 95062

Nature of Comment: Complaint

Date of Incident: 10.29.2018

Time of Incident: 7:00 am

Route: Not applicable

Choose location : Other Location (enter below)

Location - additional information: Soquel Park & Ride Lot

Vehicle Number - If Known:

Direction of Travel: Outbound

Employee Name or Number - If Known:

Employee Position: Not applicable

If Other, Please Describe: Closure



PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

**From:** [Santa Cruz METRO](#)  
**To:** [Cayla Hill](#)  
**Subject:** [CSV-0000001376] Park N Ride lot closure  
**Date:** Tuesday, October 23, 2018 2:06:53 PM

---

Hello,

A new ticket has been added:

[CSV-0000001376](#)

wape@mbari.org wrote:

I regularly commute by carpool or vanpool to Moss Landing. It was just posted at the Soquel Park N Ride lot that it would be closing in 6 days (Oct 29).

The reason for closure is unclear to me, but I do not agree with this decision or the short period of time we now have to find alternative parking.

Especially from a community that should be encouraging alternate forms of transportation and commuting options to relieve traffic congestion this does not make much sense to me.

Will there be alternative park n ride lots provided for commuters?

The parking lot was just resurfaced and repainted, and it used by many people monday thru friday.

Please provide some context or justification for closing this Park N Ride lot. I will also be communicating with my County Supervisor, John Leopold.

Your Phone - Include Area Code: 8317089163

Preferred method of contacting you: Email address entered above

Your Address: 1587 Webster St

Your City: Santa Cruz

Your State: CA

## PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

**From:** [Shonoa Ruddick](#)  
**To:** [Cayla Hill](#); [Alex Clifford](#)  
**Subject:** FW: Santa Cruz METRO Park & Ride Soquel lot  
**Date:** Wednesday, October 24, 2018 9:35:18 AM  
**Attachments:** [image001.png](#)  
[Park and Ride Lot Locations.pdf](#)

---

---

**From:** Peter Walz [mailto:wape@mbari.org]  
**Sent:** Wednesday, October 24, 2018 9:29 AM  
**To:** Shonoa Ruddick <SRuddick@scmttd.com>  
**Subject:** Re: Santa Cruz METRO Park & Ride Soquel lot

Hello Shonoa -

Thank you for the prompt reply and info about the SC Metro Board meeting this Friday.

Your document listing other Park N Ride locations is not accurate - the Quaker Meetinghouse lot is no longer open. We have used that in the past for our vanpool routes and it is now locked off.

The Soquel Park N Ride lot is the only location that can be easily accessed from East or West Santa Cruz, and the only site that has bike racks/bike parking.

<https://cruz511.org/drive/park-and-ride/>

For the meeting this Friday, I see there is a public comment period at the start of the meeting (item 6 of agenda below) but I cannot find anywhere in the Oct 26 Agenda where they are discussing or voting on the closure of the Park N Ride lot off Soquel. Has this action been discussed or included in previous Board meeting agenda's?

<https://www.scmttd.com/en/agency-info/board/board-of-directors>

**6 ORAL AND WRITTEN COMMUNICATIONS TO THE BOARD OF DIRECTORS**

*This time is set aside for Directors and members of the general public to address any item not on the Agenda which is within the subject matter jurisdiction of the Board. No action or discussion shall be taken on any item presented except that any Director may respond to statements made or questions asked, or may ask questions for clarification. All matters of an administrative nature will be referred to staff. All matters relating to Santa Cruz METRO will be noted in the minutes and may be scheduled for discussion at a future meeting or referred to staff for clarification and report. Any Director may place matters brought up under Communications to the Board of Directors on a future agenda. In accordance with District Resolution 610-2-1, speakers appearing at a Board meeting shall be limited to three minutes in his or her presentation. Any person addressing the Board may submit written statements,*

# PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

*petitions or other documents to complement his or her presentation. When addressing the Board, the individual may, but is not required to, provide his/her name and address in an audible tone for the record.*

Thanks for your continued assistance -

Peter Walz  
[wape@mbari.org](mailto:wape@mbari.org)  
831-708-9163

---

**From:** "Shonoa Ruddick" <[SRuddick@scmttd.com](mailto:SRuddick@scmttd.com)>  
**To:** "Shonoa Ruddick" <[SRuddick@scmttd.com](mailto:SRuddick@scmttd.com)>  
**Sent:** Tuesday, October 23, 2018 4:05:32 PM  
**Subject:** Santa Cruz METRO Park & Ride

Re: Santa Cruz METRO Park & Ride

Thank you for contacting Santa Cruz Metropolitan Transit District. We have received your concerns, both online and through our Customer Service line, and appreciate the opportunity to communicate with you.

I have included alternative Park & Ride Locations around the county, as an attachment.

Public comment may be posed, in person, at the below meeting.

Santa Cruz Metropolitan Transit District Board Meeting on October 26, 2018 at 420 Capitola Ave. Capitola, California @ 0900 hours.

We recognize that this change will create a hardship for some and ask if delaying the closure until December 31, 2018 would be helpful.

All comments and replies to this email, online, and by phone will be presented at the above board meeting.

Thank you.

*Shonoa Ruddick*  
**Safety, Security, & Risk Director**  
**Interim Customer Service Manager**



**Santa Cruz Metropolitan Transit District**  
110 Vernon Street  
Santa Cruz, CA 95060

## PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

**From:** [Santa Cruz METRO](#)  
**To:** [Cayla Hill](#)  
**Subject:** [CSV-0000001378] Closure of Soquel park n ride  
**Date:** Tuesday, October 23, 2018 2:08:27 PM

---

Hello,

A new ticket has been added:

[CSV-0000001378](#)

rgwiazda@gmail.com wrote:

Hello,

i would like to convey the impact the closure of the Soquel park n ride will have on my daily commute and others with whom I carpool.

I have been using the lot for a number of years to park and take a vanpool to my place of work in Moss Landing. Three vans from my workplace (MBARI) utilize this lot to collect passengers who leave their cars parked there over the day, or who reach the lot by bike or by foot. This location has served us well, though not ideally since vans left there overnight have occasionally been vandalized. The number of daily users through the three vanpools oscillate daily between at least 12 to a maximum of 20, my estimate. I have also seen vanpools from the Monterey Bay Aquarium dropping passengers at the lot

In the absence of a viable park and ride option we will be forced to drive individually to work. I understand that METRO may have larger considerations for why to close this lot at this time. I was informed that it will become a site for Paracruz vehicles. However, I think that if METRO needs to change the way it uses its facilities it also needs to find ways to accommodate users impacted by these changes. I was surprised both by the short notice provided to us commuters about the impending closure of the lot, and by the lack of alternatives offered to users of the lot. I talked to METRO customer support, to John Leopold's office and to Ciro Aguirre, METRO COO, and while everybody was cordial and understandable, it seems this plan is being rolled out without consideration to the impact of current lot users.

I suggest a possible either temporary or permanent solution: The lot is clearly underutilized, yet there is always a respectable number of cars park there through the day. I suggest to close most of the lot but leave 20% of its space open until a more permanent commuter space is found. Please not that some of the commuters are people that reach the lot by foot or bike. A substitute park and ride lot at a considerable distance (for example the church at the State Park exit) may not be workable for some of us.

I would also like to point out that setting a Board of Director meeting at 9:00 am to receive public input from commuters about this issue is a poor choice of time. Most of us can not make it at that time on a working day.

Thanks for your consideration

Roberto Gwiazda

## PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

**From:** [Ciro Aguirre](#)  
**To:** [Cayla Hill](#)  
**Subject:** FW: Park& Ride Alternative Sites  
**Date:** Tuesday, October 23, 2018 6:14:36 PM

---

---

**From:** [Ciro Aguirre](#)  
**Sent:** Tuesday, October 23, 2018 6:14 PM  
**To:** 'Roberto Gwiazda'  
**Subject:** RE: Park& Ride Alternative Sites

Mr. Gwiazda,

Yes, it is confirmed, the meeting will take place at the Capitola City Council Chambers at the address below same stipulated time.

Thank you.

---

**From:** Roberto Gwiazda [<mailto:rgwiazda@gmail.com>]  
**Sent:** Tuesday, October 23, 2018 4:28 PM  
**To:** [Ciro Aguirre](#)  
**Subject:** Re: Park& Ride Alternative Sites

Mr Aguirre,

Thanks for your attention to my concerns. When I talked to your assistant, she mentioned Vernal St as the place of the meeting. Can you please confirm that it is in the Capitola City council Chambers?

I appreciate you sending me the list of alternative sites

We have used the Quaker house but it ended up being not workable because there were few spaces on Friday if I recall correctly. The other places are out of town and out of the way for commuters going southbound on hwy 1, like us, or out of the way for bikers wanting to take the vanpool. The only place that may work is the church in State Park  
Thanks

Roberto

On Tue, Oct 23, 2018 at 3:02 PM [Ciro Aguirre <CAguirre@scmtd.com>](#) wrote:

Mr. Gwiazda,

Pleasure speaking to you this morning. As discussed, attached is a list of Park and Ride sites that in the event the Paul Sweet Road Park and Ride site is closed, may serve your purposes. Your concerns as voiced to me have been submitted for Board review at the meeting to be held on October 26, 2018, 0900 hours at the Capitola City Council Chambers, 420 Capitola Avenue, Capitola City, CA 95010. If you require additional information, please call 426-6080.

## PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

**From:** [Shonoa Ruddick](#)  
**To:** [Cayla Hill](#); [Ciro Aguirre](#); [Alex Clifford](#)  
**Subject:** FW: Santa Cruz METRO Park & Ride  
**Date:** Wednesday, October 24, 2018 8:22:22 AM  
**Attachments:** [image001.png](#)  
[image001.png](#)

---

**From:** Roberto Gwiazda [mailto:rgwiazda@gmail.com]  
**Sent:** Tuesday, October 23, 2018 4:57 PM  
**To:** Shonoa Ruddick <SRuddick@scmtd.com>  
**Subject:** Re: Santa Cruz METRO Park & Ride

Hello Shonoa,

We have used the Quaker house but it ended up being not workable because there were few spaces on Friday if I recall correctly. The other places are out of town and out of the way for commuters going southbound on hwy 1, like us, or out of the way for bikers wanting to take the vanpool. The only place that may work is the church in State Park.

The time of the meeting is very inconvenient precisely for the people (commuters in the morning of a working day) who will be most affected by this change. I appreciate if you could forward my comments to the board as part of the public input to the final decision.

Yes, a temporary suspension of the closure until December would be helpful as it may allow us to find a more permanent arrangement. I personally would prefer if the lot is not full closed but ~20% of its space is left open for good

Thanks  
Roberto

On Tue, Oct 23, 2018 at 4:05 PM Shonoa Ruddick <[SRuddick@scmtd.com](mailto:SRuddick@scmtd.com)> wrote:

Re: Santa Cruz METRO Park & Ride

Thank you for contacting Santa Cruz Metropolitan Transit District. We have received your concerns, both online and through our Customer Service line, and appreciate the opportunity to communicate with you.

I have included alternative Park & Ride Locations around the county, as an attachment.

Public comment may be posed, in person, at the below meeting.

Santa Cruz Metropolitan Transit District Board Meeting on October 26, 2018 at 420 Capitola Ave. Capitola, California @ 0900 hours.

We recognize that this change will create a hardship for some and ask if delaying the closure until December 31, 2018 would be helpful.

# PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

All comments and replies to this email, online, and by phone will be presented at the above board meeting.

Thank you.

*Shonoa Ruddick*

**Safety, Security, & Risk Director**  
**Interim Customer Service Manager**  
metro\_logo\_transparent

PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

**From:** [Santa Cruz METRO](#)  
**To:** [Cayla Hill](#)  
**Subject:** [CSV-0000001372] P&R closure  
**Date:** Tuesday, October 23, 2018 11:31:07 AM

---

Hello,

A new ticket has been added:

[CSV-0000001372](#)

ssudek@mbari.org wrote:

The park & ride at Soquel Avenue/Hwy1 is getting closed down on very short notice. I use it daily to get on a shuttle van to work in Moss Landing. There are 10-15 colleagues getting on 2-3 shuttle vans there. Looks like we will need to get back into our 10-15 cars and be part of clogging Hwy1 every morning. Seems like a step in the wrong direction.

Sebastian

Your Phone - Include Area Code: 831-775-2071

Preferred method of contacting you: Email address entered above

Your Address: 1544 7th Ave

Your City: Santa Cruz

Your State: CA

Your Zip: 95062

Nature of Comment: Complaint

Date of Incident: 10.23.2018

Time of Incident: n/a

Route: Not applicable

Choose location : Street & Cross street (enter below)

Location - additional information:

Vehicle Number - If Known:

Direction of Travel: Inbound

Employee Name or Number - If Known:

Employee Position: Not applicable



## Attachment

# PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

**From:** [Shonoa Ruddick](#)  
**To:** [Cayla Hill](#)  
**Subject:** FW: Santa Cruz METRO Park & Ride  
**Date:** Wednesday, October 24, 2018 4:46:36 PM  
**Attachments:** [image001.png](#)

---

**From:** Sebastian Sudek [mailto:ssudek@mbari.org]  
**Sent:** Wednesday, October 24, 2018 9:52 AM  
**To:** Shonoa Ruddick <SRuddick@scmttd.com>  
**Subject:** Re: Santa Cruz METRO Park & Ride

Hi Shonoa,

thanks for getting back to me. I will note that none of the alternative locations you sent are anywhere close to the lot about to be closed. They will not work for us. Postponing the closure will help in the sense that it is a few more months before we become part of the problem on Hwy1.

best,  
Sebastian

---

**From:** "Shonoa Ruddick" <[SRuddick@scmttd.com](mailto:SRuddick@scmttd.com)>  
**To:** "Shonoa Ruddick" <[SRuddick@scmttd.com](mailto:SRuddick@scmttd.com)>  
**Sent:** Tuesday, October 23, 2018 4:05:32 PM  
**Subject:** Santa Cruz METRO Park & Ride

Re: Santa Cruz METRO Park & Ride

Thank you for contacting Santa Cruz Metropolitan Transit District. We have received your concerns, both online and through our Customer Service line, and appreciate the opportunity to communicate with you.

I have included alternative Park & Ride Locations around the county, as an attachment.

Public comment may be posed, in person, at the below meeting.

Santa Cruz Metropolitan Transit District Board Meeting on October 26, 2018 at 420 Capitola Ave. Capitola, California @ 0900 hours.

We recognize that this change will create a hardship for some and ask if delaying the closure until December 31, 2018 would be helpful.

All comments and replies to this email, online, and by phone will be presented at the above board meeting.

PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

Thank you.

*Shonoa Ruddick*

**Safety, Security, & Risk Director  
Interim Customer Service Manager**



**Santa Cruz Metropolitan Transit District**

110 Vernon Street  
Santa Cruz, CA 95060  
(831) 426-6080  
<http://www.scmtd.com>

PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

**From:** [Santa Cruz METRO](#)  
**To:** [Cayla Hill](#)  
**Subject:** [CSV-0000001373] Closure of Soquel park and ride  
**Date:** Tuesday, October 23, 2018 11:37:07 AM

---

Hello,

A new ticket has been added:

[CSV-0000001373](#)

sbwilliams216@gmail.com wrote:

Hi,

I am writing to express my concern over the closure of the Soquel park and ride. I work in Moss Landing and regularly take a vanpool that uses this area as a pickup. It has been difficult with the expanding community in Live Oak to find areas appropriate for us to leave vehicles during the day, and this has been a good solution. Although this spot isnt perfect, my bike was stolen from there, and yes, it was locked, we need a safe, well-lit place to gather in order to vanpool to work. I see other vanpools such as Netflix also utilize the space. I am hopeful you can consider keeping it open and in order to help us reduce cars on the roadway.

Thanks,

Shannon Johnson, Live Oak resident.

Your Phone - Include Area Code: 8315880716

Preferred method of contacting you: Email address entered above

Your Address: 3711 Moana Way

Your City: Santa Cruz

Your State: CA

Your Zip: 95062

Nature of Comment: Inquiry

Date of Incident: 10.23.2018

Time of Incident: 6:30 am

Route: Not applicable

Choose location : Street & Cross street (enter below)

PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

**From:** [Shonoa Ruddick](#)  
**To:** [Ciro Aguirre](#); [Cayla Hill](#); [Alex Clifford](#)  
**Subject:** FW: Santa Cruz METRO Park & Ride  
**Date:** Wednesday, October 24, 2018 8:22:49 AM  
**Attachments:** [image001.png](#)  
[image001.png](#)

---

**From:** Shannon Williams [mailto:sbwilliams216@gmail.com]  
**Sent:** Tuesday, October 23, 2018 4:43 PM  
**To:** Shonoa Ruddick <SRuddick@scmted.com>  
**Subject:** Re: Santa Cruz METRO Park & Ride

Hi and thank you for your response!

I think delaying the closure until Dec. 31 would be awesome, this would give us time to plan for change!

Thanks again for your help,  
Shannon

On Tue, Oct 23, 2018 at 4:05 PM Shonoa Ruddick <[SRuddick@scmted.com](mailto:SRuddick@scmted.com)> wrote:

Re: Santa Cruz METRO Park & Ride

Thank you for contacting Santa Cruz Metropolitan Transit District. We have received your concerns, both online and through our Customer Service line, and appreciate the opportunity to communicate with you.

I have included alternative Park & Ride Locations around the county, as an attachment.

Public comment may be posed, in person, at the below meeting.

Santa Cruz Metropolitan Transit District Board Meeting on October 26, 2018 at 420 Capitola Ave. Capitola, California @ 0900 hours.

We recognize that this change will create a hardship for some and ask if delaying the closure until December 31, 2018 would be helpful.

All comments and replies to this email, online, and by phone will be presented at the above board meeting.

Thank you.

*Shonoa Ruddick*  
Safety, Security, & Risk Director  
Interim Customer Service Manager

## PUBLIC COMMENTS RECEIVED AFTER 10/22/18 BOARD POSTING

## Paul Sweet Road Park &amp; Ride Closure\_Contact List

Name	Email	Phone	Address	Date of Contact
Sebastian Sudek	<a href="mailto:ssudek@mbari.org">ssudek@mbari.org</a>	831-775-2071	1544 7th Ave., Santa Cruz, CA 95062	10/23/2018
Kathleen Pitz	<a href="mailto:kpitz23@gmail.com">kpitz23@gmail.com</a>	831-775-1894		10/23/2018
Shannon Williams	<a href="mailto:sbwilliams216@gmail.com">sbwilliams216@gmail.com</a>	831-588-0716	3711 Moana Way, Santa Cruz, CA 95062	10/23/2018
John Ryan	<a href="mailto:John.Ryan555@gmail.com">John.Ryan555@gmail.com</a>	831-428-1137	522 14th Ave., Santa Cruz, CA 95062	10/23/2018
Maria Hamilton	<a href="mailto:mhamilton@mbari.org">mhamilton@mbari.org</a>	360-597-5660 831-708-9163/	326 Cayuga St., Santa Cruz, CA 95062	10/23/2018
Peter Walz	<a href="mailto:wape@mbari.org">wape@mbari.org</a>	831-775-1740	1587 Webster St., Santa Cruz, CA 95062	10/23/2018
Alana Sherman	<a href="mailto:alana.sherman@gmail.com">alana.sherman@gmail.com</a>	510-847-9624	513 Cabrillo Ave., Santa Cruz, CA 95065	10/23/2018
Roberto Gwiazda	<a href="mailto:rgwiazda@gmail.com">rgwiazda@gmail.com</a>	831-420-7554	112 Reno Way, Santa Cruz, CA 95060	10/23/2018
Diane Nelson		831-476-6090		10/23/2018
Peter Walz		831-775-1740		10/23/2018
Kim Fulton Bennett		831-775-1835		10/23/2018
Mariah Salisbury	<a href="mailto:mariah@mbari.org">mariah@mbari.org</a>	831-775-1893		10/24/2018
Neil Conner	<a href="mailto:majordude19@yahoo.com">majordude19@yahoo.com</a>	831-775-1989	2425 Paul Minnie Ave., Santa Cruz, CA 95062	10/24/2018

- THIS PAGE INTENTIONALLY LEFT BLANK -