

Santa Cruz METRO announces the
YOUTH ART POSTER CONTEST 2016

This year's theme: ~~~~ "Stay Connected with METRO" ~~~~

RULES: Open to all children, ages up to 14 years old in Santa Cruz County

BEGINNING: Monday, October 3, 2016

Poster entry forms may be downloaded from the Santa Cruz METRO website at
www.scmttd.com.

- Children must create their own original artwork- no copyrighted clip art, computer generated graphics, or copyrighted characters.
- Posters must reflect the theme of the contest: "Stay Connected with METRO"
- All entries must be submitted on quality paper or poster board.
- Look on the next page for a template of the correct dimensions. 10"x16"
- All entries must be 2-dimensional; no glued on pieces will be accepted.
- Any medium (paint, crayon, marker, colored pencil, etc.) is acceptable, but remember that bright solid colors will reproduce better!
- Each child may only submit one entry.
- Each poster must have an entry form firmly attached to the back of the poster.
- Entries must be mailed or delivered to the Customer Service Booth inside the Transit Center at Santa Cruz METRO Pacific Station on 920 Pacific Avenue, Santa Cruz, CA 95060

JUDGING: Judging will be based on the following criteria:

- Appropriateness to SC Metro (Stay Connected with METRO)
- Support of SC Metro or transit in general
- Originality and creativity
- Overall visual appeal

DEADLINE FOR ENTRIES: MONDAY, OCTOBER 17, 2016 AT 4:00 P.M.

PRIZES TO BE AWARDED:

- Best of Show winner will be displayed on the Headways schedule!
- One 1st, 2nd and 3rd Place winner will be selected from each school level: three winners each age category, under 6 years old, ages 7 to 9 and ages 10-14.
- 1st Place winners will have his or her artwork displayed on the exterior of buses and will win a fun prize pack.
- 2nd and 3rd Place winners will have artwork displayed inside SC Metro vehicles and will win a fun prize pack.
- Winners will be notified by telephone/mail on or before October 31, 2016

For more information, call Customer Service at: (831) 425-8600



OFFICIAL ENTRY FORM

"Stay Connected with METRO" Poster Contest

(Please type or print using blue or black ink)

Childs Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number (include area code): _____

Parent or Guardian Name _____

I hereby certify that this poster was created entirely by the child above and is the child's original artwork. I agree that it may be offered for public display or publication during or after the contest. I understand that this poster becomes the property of the Santa Cruz METRO and may be reproduced. The only information that will be released is the child's name and age.

Child's Signature: _____

Parent/ Guardian Signature: _____

This form must be securely attached to the back of every entry.

Please return completed posters and entry forms to:

Customer Service Booth
Santa Cruz METRO
Pacific Station
920 Pacific Avenue,
Santa Cruz, CA 95060

