

Santa Cruz METRO Transit  
announces the  
**YOUTH ART  
POSTER CONTEST  
2015**

This year's theme  
**"Cruz with METRO"**



Art work by Chrystal Clarke

**RULES:** Open to all students,  
Kindergarten to 12th grade in Santa Cruz County

**BEGINNING:** Friday, December 5, 2014

Poster entry forms may be picked up free of charge at SC Metro Administration, 110 Vernon St, Santa Cruz, CA 95060 between the hours of 9am-5pm, Monday – Friday and at Pacific Station Customer Service at 920 Pacific Ave.

- Students must create their own original artwork- no copyrighted clip art, computer generated graphics, or copyrighted characters.
- Posters must reflect the theme of the contest: Cruz with METRO
- All entries must be submitted on quality paper or poster board.
- Poster dimensions should be 10"H x16"W (Use an 11"x17" sheet with a 0.5 inch border.)
- All entries must be 2-dimensional; no glued on pieces will be accepted.
- Any medium (paint, crayon, marker, colored pencil, etc.) is acceptable, but remember that bright solid colors will reproduce better!
- Students may only submit one entry.
- Each poster must have an entry form firmly attached to the back of the poster.
- Entries must be mailed or delivered to the Santa Cruz METRO



**JUDGING:** Judging will be based on the following criteria:

- Appropriateness to SC Metro (theme shown above)
- Support of SC Metro or transit in general
- Originality and creativity
- Overall visual appeal

**DEADLINE FOR ENTRIES:** FRIDAY, JANUARY 31, 2015

**PRIZES TO BE AWARDED:**

- One 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> Place winner will be selected from each school level: 3 winners each from elementary, middle, and high school entries.
- 1<sup>st</sup> Place winners will have his or her artwork displayed on the exterior of SC Metro buses!
- 2<sup>nd</sup> and 3<sup>rd</sup> Place winners will have his or her artwork displayed inside SC Metro vehicles!
- Best of Show winner will be displayed on the Spring Headways Cover!
- All winners will receive a fun prize pack!
- Winners will be notified by March 7, 2015

For more information call Halle Evans ([hevans@scmtd.com](mailto:hevans@scmtd.com))

Phone: (831) 420-2593



# OFFICIAL ENTRY FORM

## “Cruz with METRO” Poster Contest

Participant name
Participant address & phone #
Participant grade level
Sponsoring teacher
School name
Parent or guardian name

I hereby certify that this poster was created entirely by the student above and is the student’s original artwork. I agree that it may be offered for public display or publication during or after the contest. I understand that this poster becomes the property of the Santa Cruz METRO and may be reproduced. The only information that will be released is the student’s name and grade.

Student Signature: \_\_\_\_\_

Parent/ Guardian Signature: \_\_\_\_\_

**This form must be securely attached to the back of every entry**

Deadline by January 31, 2015. Please return completed posters and entry forms to: Santa Cruz METRO 110 Vernon St. Santa Cruz, CA 95060  
Ph: (831) 420-2593

