Help Improve the Watsonville Transit Center!

The City of Watsonville and the Santa Cruz Metropolitan Transit District (Santa Cruz METRO) have teamed up to re-envision the Watsonville Transit Center, Watsonville's primary multimodal Transit Center, located at the corner of Rodriguez Street and Lake Avenue.

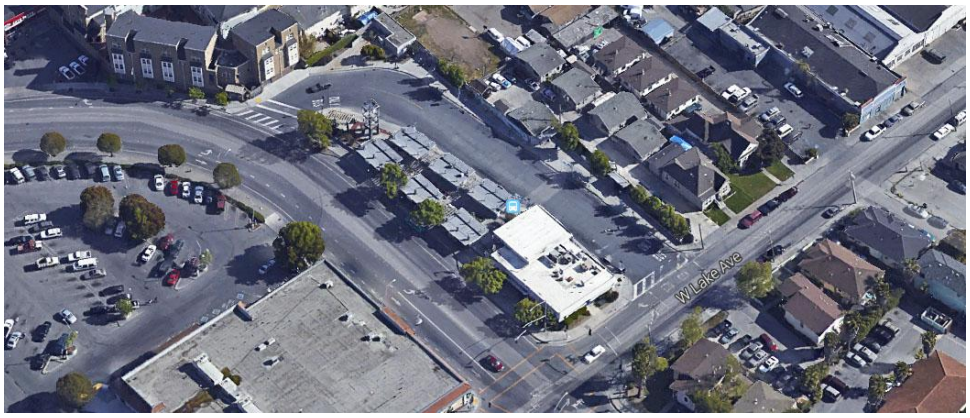
Santa Cruz METRO wants to hear from you to identify options for improving the Watsonville Transit Center – and needs your ideas!

Project goals include:

- **More visually open design**
- **More inviting to transit center users**
- **Smoother operating**
- **More consistent with downtown improvements**
- **Improved safety and functionality**

Tell us what you think

Help improve the Watsonville Transit Center by completing the survey that follows and returning it at the end of the community meeting. You can return the survey via U.S. Mail, Attn: Planning, Santa Cruz Metro, 110 Vernon Street, Santa Cruz, CA 95060. You can also complete the survey online by going to (https://www.surveymonkey.com/s/92ZPJW3). **Please mail or complete the survey online no later than Friday, July 31, 2015.**



At Santa Cruz METRO, our mission is to provide a public transportation service that enhances personal mobility and creates a sustainable transportation option in Santa Cruz County by providing a cost-effective, reliable, accessible, safe, clean and courteous transit service.

For more information go to: www.scmtd.com

A brief survey follows on the reverse.

Watsonville Transit Center - Public Survey

Santa Cruz METRO needs your input! Your comments will be used to help refine design concepts for the Watsonville Transit Center that will include access and pedestrian improvements as part of the redesigned transit center.

Please rank each of the three conceptual options in order, from the one you like best to the one you like least. Include any general comments you have for each design.

Option 1. Rank #_____ Comments: _____

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Option 2. Rank #_____ Comments: _____

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Option 3. Rank #_____ Comments: _____

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1. ***Looking at your favorite option, please rate what you like or don't like (5 - like it a lot, 1 - don't like as much).***

Rating

_____ Organization and placement of Station

_____ Placement of Community Room

_____ Feeling of openness and safety

_____ Amount of shade coverage

_____ Street presence

_____ Number of kiosks and location

_____ Restroom location

_____ Bike Parking/Sharing amount and location

_____ Benches/seating locations and number

_____ Landscaping

2. ***Looking at your second option, please rate what you like or don't like (5 - like it a lot, 1 - don't like as much) and provide additional comments to improve what you don't like:***

Rating

_____ Organization and placement of Station:_____

_____ Placement of Community Room:_____

_____ Feeling of openness and safety:_____

_____ Amount of shade coverage:_____

_____ Street presence:_____

_____ Number of kiosks and location:_____

_____ Restroom location:_____

_____ Bike Parking/Sharing amount and location:_____

_____ Benches/seating locations and number:_____

_____ Landscaping:_____

3. ***Looking at your third option, please rate what you like or don't like (5 - like it a lot, 1 - don't like as much) and provide additional comments to improve what you don't like:***

Rating

_____ Organization and placement of Station:_____

_____ Placement of Community Room:_____

_____ Feeling of openness and safety:_____

_____ Amount of shade coverage:_____

_____ Street presence:_____

_____ Number of kiosks and location:_____

_____ Restroom location:_____

_____ Bike Parking/Sharing amount and location:_____

_____ Benches/seating locations and number:_____

_____ Landscaping:_____

4. ***Provide any additional comments you have to improve the new transit center here and on back:***

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Thank you for completing this survey!

Additional comments:

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