

SANTA CRUZ METROPOLITAN TRANSIT DISTRICT

M E M O R A N D U M

Date: August 24, 2007
To: Chair and Board of Directors
From: Robert Yount, Chair, MAC
Subject: Unmet Needs Recommendations

On August 15, 2007 the Members of the Metro Advisory Committee reviewed the Draft Unmet Transit and Paratransit Needs list as prioritized by the Board of Directors on August 10, 2007. The following is the list of recommendations that the Members of the MAC approved to be transmitted to the Board of Directors:

- The MAC recommends that Holiday Service for both fixed route transit and paratransit service be changed from low priority to high priority.
- The MAC recommends that later Highway 17 service, both North and South, be added to the list if determined to be cost effective.
- The MAC recommends that the criteria of impact on the highest number of riders be used when implementing service improvements.
- The MAC recommends that the improvement of the web page be changed from very high priority to high priority.
- The MAC recommends that the increase in frequencies for Route 71 be changed from very high priority to moderate priority.
- The MAC recommends that the redevelopment of the Santa Cruz Metro Center be changed from very high Priority to moderate priority.
- The MAC recommends that the bi-directional Watsonville service be eliminated and replaced with an item calling for more bus stops and local service in Watsonville with a high priority designation.
- The MAC recommends that the installation of Braille and large numbers on bus stops be changed from moderate to high priority.
- The MAC recommends that the service from Santa Cruz to Los Gatos be removed from the list of unmet transit and paratransit needs.
- The MAC recommends that the item recommending earlier service on Route 70 be replaced with a recommendation for earlier start times on all routes where necessary and assigned a high priority designation.
- The MAC recommends that evening and later service be changed from a moderate priority to a high priority.
- The MAC recommends that the installation of transponders be changed from a high priority to a very high priority.

- The MAC recommends. That the installation of AVL be changed from a high priority to a very high priority.
- The MAC recommends that the provision of circulator service in the cities be changed from a high priority to a low priority.
- The MAC recommends that the replacement of the 30 1998-fixed route buses be added to the list of unmet needs as a very high priority.

Each of the recommendations contained in this Memorandum was voted on and received a majority vote by the Members of the MAC. The Members of the MAC are hopeful that the Board of Directors will consider our recommendations when determining the final list of unmet transit and paratransit needs that will be sent to the Santa Cruz County Regional Transportation Commission.